

Needs Assessment for Table Grape Program

My name is Joy Hollingsworth, and I am the new University of California Cooperative Extension (UCCE) Table Grape Advisor for Tulare and Kings Counties. You may have met me previously when I served as the UCCE Soil Quality and Nutrient Management Advisor for Fresno, Madera, Kings, and Tulare Counties (2019-2022). I began the new grape advisor position last May. I am reaching out to ask for your help in learning about the challenges faced by grape growers in the San Joaquin Valley. My goal is to develop a program that serves your needs. The information you provide will have a direct impact on the types of educational and research projects that I pursue. Participation is voluntary, but it will help me better serve the viticulture community if you can take this survey, which should take less than 5 minutes of your time.

Please complete the survey by April 7th, 2023 by going to <https://ucanr.edu/grapesurvey2023>

As an incentive, the first 100 respondents will receive a \$10 Amazon gift card.

If you would like to learn more about my previous work, check out my former website https://ucanr.edu/sites/Soils_and_Nutrients/.

My new website can be found here: <https://cetulare.ucanr.edu/Agriculture782/Viticulture/> and you can sign up to receive my e-newsletter and other announcements here: https://cetulare.ucanr.edu/UC_News/Natural_Resources/newletters/Grape_Notes_962/

Please feel free to contact me with any questions.

Thank you,

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