

Fresno County 4-H Council Minutes  
July 19, 2022

Attendance– Tracy Newton-County Office, Amy Osterberg-Ridge Top, Marcie West-Blossom Trail, Trinity West-Blossom Trail, Cambria Dyes-Fairmont, Anne Cehrs-Renegades, Carol Wenstrand-Rural Route, Audrey Bonomi-Sanger, Shaun Skierka-Sierra, Amanda Ergo-Kingsburg, Marlene Miyasaki and Jane Bedrosian-Fowler/LoneStar, Tamika Thomas-Ace, Angeleene Sanchez-McKinley, Georgene Diener-Rural Route, Traci Nielsen-Renegades, Erin Collup-Fairmont, Kristen Rusconi-Blossom Trail, Alena Pacheco-Valley Stem, Juli Hofer-Reedley, Christine Kelley-Fairmont, Anna Zito-Dry Creek, Janet Moore-Fairmont

The zoom meeting was called to order by President Amy Osterberg at 6:35 pm.

Flag salute/Pledge of Allegiance was led by Amy.

There were no changes to the agenda as presented.

The April 19, 2022 minutes was distributed by email. Motion was made by \_\_\_\_-- and seconded by \_\_\_\_\_ to approve the minutes as presented. M/S/P

**Correspondence** – there was no correspondence.

**Treasurer’s report** - Tracy Newton will email a copy of the report to everyone tomorrow.

Anne Cehrs introduced the proposed 2022-23 slate of Leader’s Council officers listed below w/exception of Vice President. After some discussion, Carol Wenstrand volunteered to serve as Vice President.

Janet Moore- President  
Vice President – Carol Wenstrand  
Tamika Thomas- Treasurer  
Secretary – Angeline Sanchez

Georgene Diener made a motion to approve the slate of officers as proposed and Cambria Dyes seconded motion. M/S/P. Everyone welcomed and thanked the new officers for serving new year.

**Community Service updates** - Alena Pacheco will be working with Storyland and to obtain a brief overview and for more details, please email Tracy. She is working with Cindy Lee, Operations Manager at Storyland, and she has shared their website. If anyone is interested in having their club visit or even present some type of educational activities, please contact her. If you provide her your email, she will share the information broadly with your club. They would love to partner and this will be a great opportunity to be there which could be a great programmatic promotion as well as offering an activity experience for the guests of Storyland.

Tracy received a phone call today from the West Fresno Family Resource Center – they hold an annual backpack giveaway which will be held on August 10, Wednesday, from 3-8 pm. They anticipate having between 1200-2000 children come through their event. They would like us to

be present to help share program info, and like outside organizations to share info and would like to have us contribute any items to fill backpacks. If anyone wants to contribute, you can do a drive with your group, however, most of us aren't meeting until after the event so it might be hard to collect items. Tracy has an email and asked those who are interested in contributing, please contact her. Another component of the service would be to sit at booth and share info with families in attendance. Tracy can provide materials with our branded tablecloth or program brochures.

**4-H Online System** – The system is up and running and Tracy took the 20-minute training as a volunteer and is fairly easy and more user friendly than in the past. Returning and new volunteers can go on-line to renew. Do not create a new family profile. If you have an existing account, please use it. We need to be conscientious of new year packet which she will distribute by Friday. Please respond to Tracy with your updated current club projects sheets, and treasurer's report. Kingsburg has updated theirs already.

**Emerald Star Presentation** – new experience for all of us. Trinity West had interview by zoom. She did an excellent job with her Emerald Star and completed all of her components, and she explained everything about creating a new, improved rabbit achievement that follows the larger livestock achievement test. They participated in several stations and took a written test. Her board included photos of students taking the test, showmanship and management skills, her sister signing in students. She created an overview so they knew what to study and where to get their info from for the 5 levels, body parts, terminology and rabbit breeds and any other questions that may be on the test. Graphs of the surveys were also included. She wanted to make sure that members who have been in rabbit project for several years know how to take care of their rabbits properly. She will receive her Emerald Star at Achievement Night.

### **Standing Committees**

Ambassador report – One is out of town and the other one has covid.

Livestock - We had a total of 60 who completed the written test and 48 completed the skills hands-on test. Suzanne is out of town will discuss with us further in September whether any changes or implementation on any of the requirements on the components of that program.

County Record Book Judging – August 6 at Fairmont School. If you have books, it is acceptable to bring them Saturday, however, please give Tracy a heads up on number of books and send her an email. Please keep in mind that for every 5 books, you will need 1 judge and we need to stick with the standards. If you have 8 books, then need to recruit 2 judges. It is an encouraging time for the program to see what it means to the members and reminders will be sent out. We need APR for animal livestock exhibitors for fair and Tracy needs to turn them in for the Fair by Aug. 6. If you can't be there, then please scan or email it to her. They will be needed for both the Caruthers and Fresno Fair for any projects that they will be showing. If they are in the record book for the 6<sup>th</sup>, then it is fine, she can check it off. The final date to submit the APRS for verification will be Sept 3-5 and not later than mid-September to enter into fair. Tracy needs to verify that members have been verified and paid their dues. If kids are investing in an animal for the fair, they will need to be a paid, active member, in the system and complete the minimum requirement of recordkeeping. If they are not verified by mid-September, they will be removed from the list. Entries are due August 1 entry for livestock and

August 31 for poultry. They still have enough time to verify by mid-September so please do so as soon as possible.

**State Field Day Awards** - Tracy has the certificates and some have already picked them up. There are still a few at the office, Reedley and Renegades. She still hasn't received the medals yet, and there have been challenges with the mail and trying to get from the State Office. We have 4 photography golds, 1 was best of show at state level, Marley Mosley from Fairmont. At State Presentation, we had 8 medalists, 7 were gold, and 1 was platinum, and regional 8 golds, and 1 was platinum. The recognitions will be in the next newsletter. July 20 will be last day for the August issue.

**Camp Updates** - Anne Cehrs said camp went extremely well at Huntington Lake. The members and JCs had fun. Everyone self-tested before going up and showed their results. Only one was sick, but his retest was negative. It was cooler due to it being earlier in June. Laurie in Madera went later and faced rattlesnake and bears. Anne Cehrs and Cambria Dyes did a great job and a small number of people made great things happen.

**County Level Fundraising** – it came together nicely. It was a larger committee, Anne, Georgene, Jane, Marlene and Carol on the call. She connected with Nathan since he wasn't able to attend the post-meeting, and he was waiting for a bank verification of something but were in the ballpark of about \$30,000 profit. For our first annual event although the Rodeo Association was phenomenal with \$50,000, and they have held number of events with a great following. For a first ever event was we did a great job, great food and participation.

**Fresno Fair** - YQCA challenges – Audrey did not have issues with it. Tracy mentioned a couple people had problems with it. Terry took off the bill of sale of cattle and left on for the sheep and goats. Registration papers need to be uploaded for dairy goats at the end and pictures. The certificate needs to be done and the ethics all signed before it will allow you to add the entry to the cart and you will need to save it as PDF and not JPEG. She is going to have her members email to her, and she will download it and doing it as a group. Most of the people know how to do it, and it may be a little harder for new people because they're not used to navigating through. It seems pretty easy, and you can upload your photo 30 days after, so you have time. When you register as a new user, you put all the information in, then you add entries in your cart, then fill out what classes you're in and before you add your entry to your cart, the next page is the ethics and YQCA. They took off bill of sale and some uploaded YGCA twice. It won't let you check out until you upload your registration papers for the breeding. You can make an account, add market and breeding classes and add YQCA, then you can put into cart otherwise can't pay until you add the number. Some chapter groups need to be added. Sheep was missing but others were there.

### **County Announcements/Discussion –**

No Ambassadors Applicants for 2022-23/Event Ambassadors?. Does anyone know of any ambassadors that are interested? There was discussion on perhaps an alternative option to a full year of ambassadorship. Instead of the title ambassador, perhaps more a Leadership skill or an opportunity – how should we promote it. Do we want to promote it? Is there anyone willing to help Tracy structure what that would look like because we would need to have some guidance on it before we can offer it. Georgene Diener suggested that maybe the achievement

and recognition committee can work on since it is an incentive to be involved in leadership, and we need some meaningful items to work on as a committee.

Market Sheep and Goat Show - Saturday, July 23<sup>rd</sup> @ fairgrounds– Georgene Diener reported they have 36 lambs entered, which is up more than last year. Several exhibitors with 2 animals. They will be starting a half hour later, and this year tried something different and offered preregistration. However, for those with last minute entries, they can still participate and pay a late fee and show up. The judges are intact and the ring stewards and some wonderful prizes for our top-placing animals so it should be a great event. There will be quality judges to offer critique and guidance. It's not a time to come and be polished and think you're going to win because there are so many kids who need to encouragement that everyone is early in the season and this show is for practice, and the judges are aware that their input will be for learning experience for these individuals. Once the animals get used to being in a trailer and a public atmosphere, and follows the exhibitor, learning to be calm while showing the animal, are all important in getting ready for the fair. Since it is a learning experience, no one should be embarrassed because it the first step to get trained to have a good fair.

One leader mentioned her two of her older 4-Hers are doing it by themselves. They can shear, do things by themselves, and it might be a good opportunity for some of the little kids who have never seen what it looks like to show if they can see some of the other kids that show more often, it is different than what her sister does. Some are going to watch to learn and observe because they will get the most out of receiving pointers and encouragement, too. The judge will be available for individual questions. Check-in and weigh-in will be 8:00 am and the show starts at 9:00 am. Tracy needs help setting up pens and lifting around 9:30 to help at fairgrounds tomorrow morning along with Terry Downs and Dana Harris.

State Leadership Conference (SLC) – Scholarships available for July event – they offer a virtual component this Saturday and also in person the 29-31<sup>st</sup>. We can offer scholarships through the Tractor Supply clover drive. We are offering \$35 of the \$45 as a scholarship to youth 13 and over if they would sign up last minute for the virtual component. Tracy emailed to the youth, however, if someone didn't receive it, please let her know.

Horse Leaders Meeting – Thursday, August 11, @ 4-H Office or via zoom at 6:00 pm for Teen leaders, parents, project leaders, horse project grow and succeed. Everyone is welcome to attend.

Club Promotion - Reedley is winning the second half for recruitment. Tracy will provide ice cream sundae for the club on Sept. 12 at Kings Canyon Unified. They are waiting for approval of the venue. Tracy was notified that we met our program enrollment goals and exceeded the incentive goal that the state established for us as our long-term 10-year average at the brown bag meeting which she was not able to attend.

National 4-H Week – Officially Oct 2-8. There will be a window display contest. Part of the discussion centered around customizing the celebration because of the conflicting date with the Fresno Fair. Traditionally we celebrated it in September prior to fair.

Achievement Night is Sept. 18 (Sunday) 4:00-8:00 pm. Audrey Taylor was able to reserve it for a very reasonable price and checking on the dinner prices. It was well attended last year.

Leadership training date will be August 20, from 8:30am-12 pm in Reedley, at the Redemers Church across from Reedley College. Theme will be: What will your 4-H legacy be?

Achievement Night guest speaker will be Mark Sandrift with the Beautify Fresno organization which is the service-learning project that they pursued in the park cleanups and the theme will "Celebrating our 4-H Legacy." Tracy will get the dinner details and budget to us by the end of the week for Achievement Night for a meal and evening program.

It was discussed about the possibility of adding a category for social media posts that have been shared because it would provide a larger audience than at their library since they are a smaller town. Audrey did add a category for social media platforms or any other means of virtual promotion. The August newsletter will have more detailed centered around the contest display as well as recognition of National 4-H Week. It was decided that perhaps we can coordinate with the Board of Supervisor or City of Fresno about being placed on the agenda to receive a proclamation as in the past. Either Brian Pacheco or Buddy Mendes have been very helpful, and Tracy will also follow up with Alena. Perhaps to include the exiting ambassadors

Amanda said Kingsburg enjoyed their tasty sundaes. Reedley will be next.

Carol Wenstrand asked what club sold the most tickets for the Clover Fest for the pizza party, and Tracy follow up with Eleanor for the list and contact information for future events.

Cambria Dyes mentioned that Sept. 6 and 20, will be the Board of Supervisors' meeting dates and it was suggested to try to get one of the members to sponsor the proclamation. The number to call is 600-1710.

Window display for 4-H Week recognition will be from September as 18-24. Members can set up from Sept. 16-17, but if clubs can extend it for a longer period of time, that would be great.

Jane Bedrosian invited Tracy to attend the Fowler Improvement Association which meets the 1<sup>st</sup> Tuesday of the month either February, March or April to inform the members of how educational our program is and what the young people are doing.

Incentive and Recognition Committee – Tracy would like to discuss leadership opportunities for members on a more limited basis rather than county-wide and also with the new form of Clover recognition that the State is offering, we should look at it more closely. If you know of someone, Lori Merritt, Tracy Nielsen, Georgene Diener, and whoever else is interested to help establish and achieve goals to be certain that we are doing the best things for our members opportunity wise, please ask if they are interested in helping. The meeting date will be September 14 at 6:30 pm at the 4-H Office and will be hybrid for those who prefer to zoom. Tracy will provide some refreshments.

MJDOA decals available at 4-H Office – They are available for \$5 and if anyone would like to sell them at their club meetings to help them since their organization does support us.

Calendar Review – Aug. 20 - Leadership Training – Reedley, Fresno County 4-H Week - Sept. 18-24, Sean Ryan - Money Mgmt (Georgene will check), Gary Zitto – County Wide Archery (Georgene will check), and UC Davis Webinar Poultry Workshops were good, too. Tracy will

follow up with Rebecca to see if they will do it again since he had good attendance. Tracy will also follow up with Kirsten to see if she is doing the girls' health. Horse events will be after we meet on the 11<sup>th</sup>.

We need to establish if Festive Food Fair will be best early in January. Erin Collup – Livestock Judging probably be in November and will firm up dates.

It was suggested that it would be better for the small animal day for poultry and rabbit to be able to show in Reedley and come back later or prior to and have then have the achievement component. Janet, Anne and Marcie need to meet to discuss it further.

Most of the members preferred to have the 4-H Fair on May 13. Some clubs won't be able to participate if end of April or on May 13. Tracy will check with Suzanne Carroll which is best for her since she handles a large component of the fair.

We need a Dog resource leader. Shawn Ryan will start the Money Mgmt Project on the 2<sup>nd</sup> Tuesday of month in August at 5 pm and will confirm the date but definitely in August.

Once Tracy makes contact with those offering county-wide projects and a decision is made on 4-H Fair, she will forward a draft to all council attendees to verify if it is accurate, then put up the calendar in August and after the 11<sup>th</sup>, add the horse dates. Revisions along the way.

County Presentation Day – Georgene will follow up with Tracy.

Tracy will also follow up with Audrey Taylor.

Everyone please review the calendar and let Tracy know if there are any changes

Please promote the County Guidelines in timely manner in condensed format. Website will be going through updates so please review and refer to it as a resource

Sept. 13, Tuesday, will be the next meeting. Anne Cehrs made a motion to adjourn the meeting and Marcie West seconded. The meeting was adjourned at 8:33 pm.

Submitted by Marlene Miyasaki