

# From Concept to Submission

**UC ANR Office of Contracts and Grants** 

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### **Development Phase**

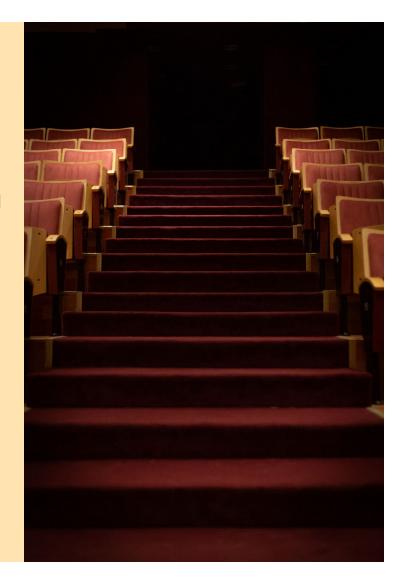
### **Define Market and Mission**

#### **Target Audience:**

- Learn about the research, education, and extension funded by a prospective funder
- Research an organization's mission, long-range strategic plans, and research area foci
- Understand the sponsor's culture
- Serve on review panels

### **Current and Emerging Trends:**

- Identify knowledge gaps, societal challenges, industry and community needs to be addressed
- Consider industry or discipline-driven trajectories towards employing new and innovative methods, approaches, and technologies



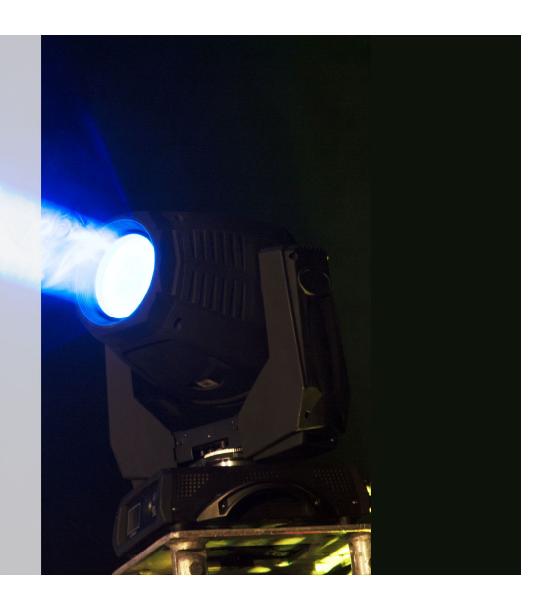
### **Competitive Edge:**

- Use audience and trend research to inform funding opportunity search
- Outline institutional strengths, goals, long-term commitments and strategic priorities
- Develop conceptual plans that challenge the status quo to produce better outcomes
- Consider the significance and timeliness of action
- Research and collect preliminary data
- Solicit community and industry support
- · Identify aligned programs, facilities, and equipment
- Start early and enlist internal resources and support
- Build a Dream Team

Draft a one-page summary
to share with potential
collaborators, stakeholders,
local government, industry,
and funding program staff

## **Identifying Funding**

- Visit Community of Science (COS) Pivot, a multi-disciplinary searchable funding opportunities database representing over 40,000 private, federal, and international funding opportunities
- Grants.gov and other funder specific listservs
- CA Grants Portal, https://www.grants.ca.gov/
- Subscribe to the OCG Blog
- Bookmark the OCG Funding Calendar
- Seek out assistance with targeted searches



## AFRI Foundational and Applied Science Program

Focuses on building a foundation of fundamental and applied knowledge in food and agricultural sciences critical for solving current and future societal challenges.

Supports grants in six priority areas:

- Plant health and production and plant products
- Animal health and production and animal products
- Food safety, nutrition, and health
- Bioenergy, natural resources, and environment
- Agriculture systems and technology
- Agriculture economics and rural communities

### **Pre-Production Phase**

## **Build Collaborative Teams**





## Proposal Development Services is on your TEAM

- Planning and preparation of large and complex proposal efforts
- Guidance on responding to new/ emerging/changing funding opportunities and environments
- Project management and coordination across multiple organizations
- Proposal editing that emphasizes effective communication and responsiveness to the funder requirements
- Supporting document writing and editing (letter of support templates, collaboration plans, management plans)
- Budget development

## Production Phase: A Deadline-Driven Collaborative Process Develop the Application

#### **Read the Request For Applications**

- Incorporate the RFA into your intelligence gathering from the planning and development phase; leverage all aspects and seek clarity when there are questions
- Prepare a structural outline to guide content development and a requirements for supporting documents
- Incorporate section headings and sponsor specific key words and terms
- Use the review criteria as writing prompts

As you begin to write, remember to put yourself in the shoes of the reviewer.

### Engage the entire team: this is a collaborative process

- Develop a scoping document to ensure agreement and alignment on vision, roles, approach, and budget before significant writing begins, seeking contributions and feedback from all
- Provide leadership while keeping team members actively engaged in the process by creating space for proposal co-development based on defined roles
- Encourage contributions, feedback, and creativity from all team members





### Manage every aspect of the process

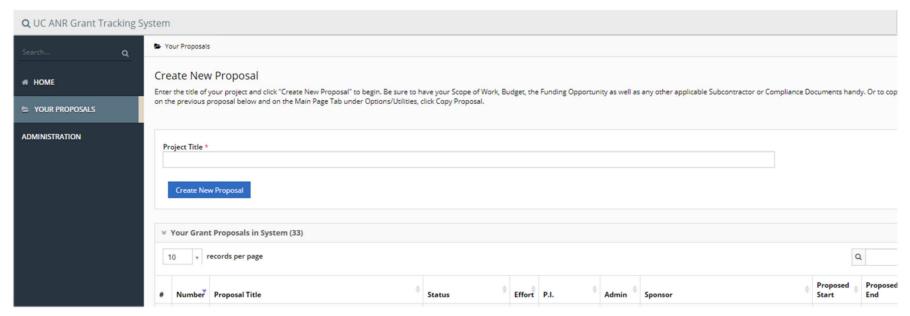
- Distribute assignments for writing, literature review, ongoing stakeholder engagement
- Agree upon set deadlines for working and near-final components
- Meet frequently to monitor progress, assess challenges, and manage constraints
- Coordinate file-sharing, storage, and manage multiple iterations of proposal components
- Determine go/ no-go milestones
- Submit in advance of the deadline



### Due 5 days before the sponsor's deadline.

## **Submission Steps**

## **Grant Tracking System (GTS)**





## Now...the suspense...then AWARD

### In the interim...

- Seek out opportunities to serve on funding review panels.
- Continue to strategically apply for funding without submitting the same project plan to other federal agencies.
- Map your contingency plan outlining how will you proceed if the proposal is declined.
- Be prepared to activate your plans, if awarded. Are there project start-up considerations?
  - i. Prepare for IRB review and approval
  - ii. Continue to generate preliminary data
  - iii. Build on relationships with stakeholders

Thank you!

## **Questions and Answers**

- Are proposal development services available for any proposal? It depends...
- If I am staff, can I be a PI on a grant application? *It depends...*
- What indirect cost rate should I use? It depends...
- What if I think of questions later after this webinar? Yes!