Town Hall

2-3 pm, February 2022

Chat Warm Up
Learning about each other

What is one of your favorite hobbies?

Agenda

Welcome

Leadership Update

Stories from the Field

Strategic Element

Wellness break

Around UC ANR: Other updates

Close

UNIVERSITY OF CALIFORNIA Agriculture and Natural Resources

UNIVERSIDAD DE CALIFORNIA Agricultura y Recursos Naturales

What was the best thing that happened over your Winter break?



Why this Meeting?

(It's for all of us)

Objectives: To Inform and Build Unity

Comments.... Use "Chat"

"Panelists" or

"Everyone"

Questions.... Use "Q&A"

Recordings are posted after the meeting on the Town Hall page.



Our "Principles of Community" and "Public Value Statements"

UC ANR Principle of Community

Recognize that all members are important

UC ANR Public Value Statements

Developing an inclusive and <u>equitable</u> society



Leadership Update

Vision & News - (10-15 mins)







Leadership update

Glenda

- CARET (Council for Agricultural Research, Extension, and Teaching)
 - National grassroots organization of volunteers to enhance national support and understanding of the land-grant university system (around food and agriculture)
- CA Senate Budget Hearing
 - UC ANR Testimony
 - Legislative Analyst's Office (LAO) Report
- UC ANR Statewide Conference in 2023

Stories from the Field

Fire!



Ryan Tompkins (and friend)

@iamchang from unsplash.com

"UC ANR – Making a positive difference in the lives of All Californians"



FRONT LINE (YARD) PERSPECTIVES: DIXIE & FLY FIRES - THURSDAY, JULY 22, 2021

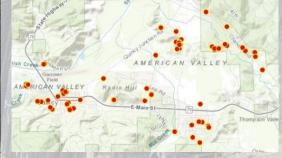




HOW DO WE SUPPORT RESILIENT COMMUNITIES?

Wildfire Preparedness





IMPACT: 6 New Firewise Communities >5,600 hours of volunteer work >\$235,000 of

Counting 20 Eigenvine agarenation

investment

Hands-on Forest Stewardship





Plumas EFoRT Pilot Project: Emergency Forest Restoration Team

\$10million Program serving Private
Forestlands impacted by 2020/2021 Wildfires













IMPACT GOAL:

Treat ~1,500 acres/year for three years >60 Landowners totaling >5,000 acres

MANAGING FUEL PROFILES IN HIGH SEVERITY BURNS

HOW DO WE REFOREST IN A (RE-)BURNING CLIMATE?





Moore, I.B., Collins, B.M., Foster, D.E., Tompkins, R.E., Stevens, J.T. and Stephens, S.L., 2021. Variability in wildland fuel patches following high-severity fire and post-fire treatments in the northern Sierra Nevada. International Journal of Wildland Fire, 30(12), pp.921-932.

https://www.cafiresci.org/research-publications-source/category/postfirefuels

JUST WHAT IS A RESILIENT FOREST? THINKING ABOUT & BEYOND FIRE: NEEDED POLICY AND SCALE SHIFTS





- Current forests have too much COMPETITION!
- Suggest we need to drastically reduce tree density – by as much as 80%

Outcomes:

- Developing quantified metrics & effective thresholds for forest restoration projects
- Fundamental "rethinking" of how frequent fire forests are managed for resilience!



Thank You! CE Ryan Tompkins retompkins@ucanr.edu

UNIVERSITY OF CALIFORNIA **Agriculture and Natural Resources**

Cooperative Extension

North, M.P., Tompkins, R.E., Bernal, A.A., Collins, B.M., Stephens, S.L. and York, R.A., 2022. Operational resilience in western US frequent -fire forests. Forest Ecology and Management, 507, p.120004.

https://doi.org/10.1016/j.foreco.2021.120004

Feedback from Supporters. People care about what we do.



"Gracias por tener un programa sobre jardinería!"

(Translation: "Thank you for having a program about gardening")

- Luis C., Livingston, CA



Strategic Element

"When Facts Fail: Communicating with Skeptics"

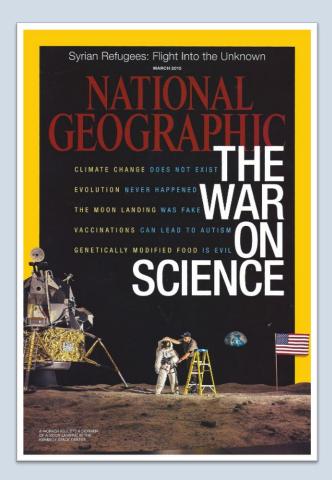
Peggy Lemaux



When Facts Fail: Communicating with Skeptics

And there certainly is a lot out there to be skeptical about!!





Consider National Geographic's "The War on Science" highlighting public's concerns about the role science plays in thinking about...

- **≻Climate Change**
- > Evolution
- ➤ Vaccinations
- **≻**Moon Landing
- ➤ Genetically Modified Foods, GMO's

A lot of Americans don't know a single scientist. We need to fix that

By SARA WHITLOCK / FEBRUARY 7, 2017



ve recently been thinking about this: There are a lot of Americans who don't know a single scientist.

This is one of our biggest failures as a community. When we March for Science in April, we'll be fighting for our right to freely communicate with the people whose taxes fund our work and the legislators who we hope will use our work to inform policymaking. But we haven't done a good job of actually communicating with people about what we do.

And some people don't even know who scientists are? Or what a scientist does. Scientists need to communicate with people about what they do!

And scientists often don't view things the way the public does!

Agree to disagree? Percent of U.S. adults and AAAS scientists who say the following		
	U.S. ADULTS	SCIENTISTS
GMO foods are OK to eat.	37 %	88%
Humans have evolved.	65 %	98%
Require childhood vaccines.	68%	86%
Humans worsen climate change.	50%	87%
Increase fracking.	39%	31%
Drill more offshore.	52%	32%

I often find myself in the middle of these discussions

So, how do you communicate with skeptics on these issues?

When Facts Fail: Tips to Communicate Science with Difficult People

Let's look at some specific advice

Sometimes we talk too much!

Hi, what have you got here?

Hi! Today we're learning about the science of pigments!

Fun! So what can you tell me about pigments?

Hmm...what? Oh, yeah cool...



Well, over here we have a little chromatography experiment, where we're separating out the pigments in a plant leaf. See, actually leaves contain a lot of pigments, like chlorophyll which you might have heard of, that's what makes plants green. But there's other things called carotenoids and xanthophylls which impart a range of golden and red colors. By grinding up these leaves in alcohol, we're releasing all those pigments and separating them out based on their different chemical properties. Now you can see a green band for the chlorophyll and the additional pigments, which are also present in the leaf. In fact, that's revealed in autumn as the leaves start to die and photosynthesis stops so the chlorophyll...

Isn't that cool??

Keep it simple
Use analogies to improve understanding

Why not ask questions to find out about them? Find common interests



What's their view on the topic?

Why do they have those views?



Try to understand why.

Avoid taking a strong position



Dig in to try understanding other viewpoints

Start by touching on things they care about while weaving in the facts



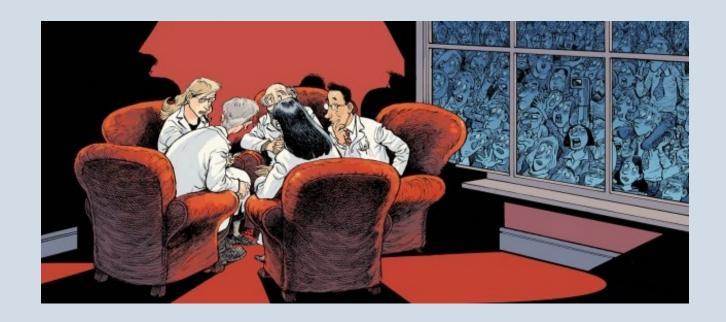
Listen to what they have to say before launching into your points

Difficult audience members can be your teacher, too



Listen to what they ask and have to say You <u>can</u> learn from them too!

Everyone needs to be part of the discussion — tools like "polleverywhere" help you learn more about your audience



https://www.polleverywhere.com/

Provide additional resources when possible

Government data

Webinars

Blogs

Newspaper pieces

Journal articles



Documentaries

Podcasts

Websites

Make sure they are factual and balanced

Thanks



Peggy G. Lemaux UC Berkeley lemauxpg@berkeley.edu

ANR Factsheet: https://ucanr.edu/sites/Professional_Development/files/356058.pdf



Wellness break.
Practicing what we preach.

David Ritz

Bekir Dönmez from unsplash.com

Leg stretches

https://safetyservices.ucdavis.edu/units/occupational-health/ergonomics/office-computer/stretches



WINTER WELLNESS WINNERS

BY STAFF ASSEMBLY – WELLNESS COMMITTEE

Celeste Felix
Stephanie Parreira
Jaclyn Stogbauer
LeChé McGill
Larissa Leavens



Around UC ANR:

Other updates









SAC is recruiting for FY 22-23!

- ✓Open Positions: Scribe, Junior CUCSA Delegate, and more!
- √Collaborate with colleagues across ANR and gain leadership experience.
- ✓Proactively shape your workplace!

To volunteer, nominate a colleague, or learn more contact: Marvin Flores, SAC Chair (marvinflores@ucanr.edu) or Kathryn Stein, SAC Vice Chair (Kathryn.stein@ucop.edu)

Or visit staffassembly.ucanr.edu



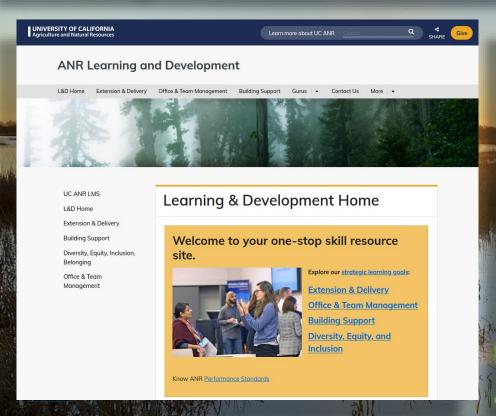
Professional Staff • Exchange of Knowledge • Career Advancement • Collective Unified Voice • Dedicated Employees

Coffee with the Assemblies

- All ANR staff and academics are welcome to join leadership from Staff Assembly Council (SAC) and Academic Assembly Council (SAC) for monthly drop-in "coffee chats."
- Every fourth Tuesday of the month from 11:30 a.m. 12:30 p.m.
- Let SAC and AAC know what is on your mind to help inform each assemblies' priorities, goals, and programs
- Help foster a spirit of collaboration between ANR's staff and academics.
- Get updates on AAC and SAC's current work and learn how you can get involved in a solutions-oriented approach to proactively shaping your workplace.
- **February's Topic:** ANR New Year Pulse Check how are you feeling going into the new year? What is on your mind?



Training Corner



The Learning & Development site

Your learning resource.

Webinars & so much more e.g., monthly WebANR



Presentation by: ASCRIBE Educational Sonia Lewis

UNIVERSITY OF CALIFORNIA Agriculture and Natural Resources



UC ANR Black & Allied Employees Present: Voting Rights & History

Wednesday February 23rd

> 10:00 -11:30 A M



Recent Hires: Welcome to UC ANR

Send a greeting

Baechler, Bambi

Cent Sierra Mcp

Byrnes, Pamela

CalNat

Cancio, Julienne

Strat Com

Castelo, Emely

Sth Coast Rec

Charles, Amanda

Sonoma

Collins, Brennan

Pub & Prod

Duran, Ernesto

Kearney

Gahleitner, Andrea

San Mateo

Gallegos, Guadalupe Alameda

Loverin, Barbara Jill

Lindcove UCSC

Margarite, Cole Resnick, Amira

Comm Nutr & Health

Richardson, Taylor

Sutter/Yuba

Shanahan, Kyleigh

Fresno/Madera

Speer, Kathleen

Hansen REC

Trotter, Paigelynn

Hopland

Valdes-Berriz, Maripaula

Ventura

Photo hy

from unsplash.com

(Please let us know any corrections or omissions.)

