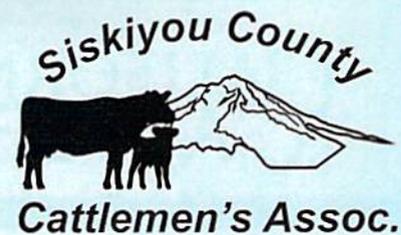




California Cattlemen's Association
2016 - 2017
Policy Resolutions

THE CALIFORNIA **CATTLE**



COUNCIL

SCCA BBQ, March 2, 2019, 12-3 pm

Siskiyou County Fairgrounds

Questions Ranchers Are Asking

WHAT IS THE DIFFERENCE BETWEEN THE CATTLE COUNCIL AND THE BEEF COUNCIL?

The Cattle Council once approved through the referendum of the state's producers, will create a separate council to work on live cattle issues important to California cattle producers, not just the marketing and promotion of beef.

Unlike the Beef Council, the Cattle Council will be able to use resources to defend and promote cattle production and focus on production issues like fire, water and air quality. The Cattle Council will be able to fund research in these areas and educate regulators and legislators about the many benefits of cattle production.

WHO IS ELIGIBLE TO VOTE ON THE REFERENDUM?

CDFA defines eligible producer as:
a person who owns or acquires ownership of beef or dairy cattle, and who, upon request, provides proof of ownership of cattle.

WILL ALL PRODUCERS RECEIVE A BALLOT IN THE MAIL?

CDFA will mail ballots to individuals and businesses that sold cattle in 2018.

WHAT IF I DON'T RECEIVE MY BALLOT IN THE MAIL?

Call the California Cattlemen's Association at 916 444-0845. CDFA will provide ballots to eligible producers upon request.

WHO WILL BE ELIGIBLE TO SERVE ON THE CATTLE COUNCIL?

If approved the Cattle Council Board of Directors will be comprised of cattle producers to direct the activities of the Council and select funding priorities. All producers are eligible to serve on the Cattle Council. All members of the Council will be appointed by the California Secretary of Agriculture. These are non-paid appointments.

Cattle Council will be comprised of producers representing all segments of the California cattle industry.

11 Board Seats

- 3 Range Cattle Producers
- 3 Cattle Feeders
- 3 Dairy Producers
- 1 Processor or Packer
- 1 Public Member

More questions: visit CalCattleCouncil.org

JOIN THE CALIFORNIA CATTLEMEN'S ASSOCIATION TO LEAN ABOUT THE CALIFORNIA CATTLE COUNCIL REFERENDUM AND HOW YOU WILL MAKE A DIFFERENCE BY VOTING YES AND RETURNING YOUR BALLOT DURING THE VOTING WINDOW.

Please RSVP by 2/26 via email to katier@calcattlemen.org or by calling Katie at the CCA office at (916) 444-0845.

Free Event
Lunch
Included

The California Cattle Council Informational Meeting and BBQ

March 2, 2019, 12-3pm

Location: Siskiyou Golden Fairgrounds

SISKIYOU COUNTY CATTLEMEN'S ASSOCIATION



THE CALIFORNIA
CATTLE
COUNCIL



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Siskiyou County Cattlemen's Association
1655 South Main Street
Yreka, CA 96097

NON-PROFIT
STANDARD MAIL
PERMIT #3
YREKA, CA 96097

Current Resident or