Spatial Data Science: Mapping for Impact

Maggi Kelly Professor & CE Specialist UC Division of Agriculture & Natural Resources

University of California at Berkeley





College of Natural Resources

INTERNATIONAL AND EXECUTIVE PROGRAMS

griculture and Natural Resources | Informatics and GIS Statewide Program

Our 21st Century Mapping Toolkit

Many of the challenges we face today around food, water, equity, energy, invasive species, fire, climate change, conservation – are complex, require a spatial approach and impact diverse public groups.





Addressing these challenges requires innovative & resourceful data collection, data synthesis, novel analytical tools, and increased communication and cooperation between scientists and citizens.

University of California Agriculture and Natural Resources

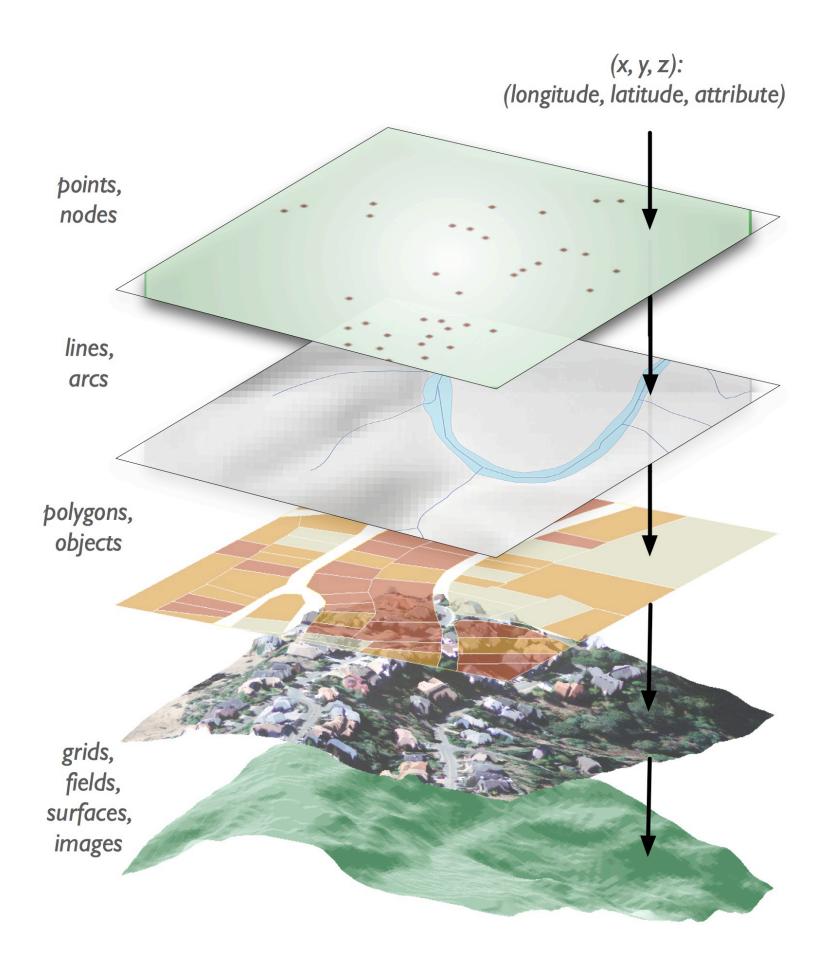
Informatics and GIS Statewide Program

Geospatial Data & Analysis

GIS: a system for the: entry and editing, storage, query and retrieval, transformation, analysis, and display (soft copy) and printing (hard copy) of spatial data

Made possible (and powerful) from the coincidence of spatial data features: *georeferenced data*

Spatial data are a *representation* of reality



Maps are **Analytical Tools**

Spatial analysis the process by which we turn raw data in to useful information to make decisions.

Spatial analysis is a set of methods whose results change when the locations of the objects being analyzed change

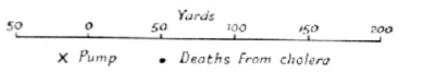
This is the heart of the transition from the concept of a *map as a* display tool to an analytical tool

Spatial analysis helps us assess:

-Patterns

-Relationships

-Trends





The GIS Landscape Has Been Changing:

- New data streams from phones, from APIs, from new satellites and ulletsensors...
- Technological advances in computing- advances in database integration, cluster computing, big data, more choices in coding...
- More public focus on geography... ullet
- Global and granular scales: more personal and more broad... \bullet
- The spatial technological landscape is more relevant and more omnipresent than ever...
- More chances and more need to collaborate...

...But fundamentally, spatial data and maps encode and reveal content-rich



stories about our environment

Key Questions in My Work

- 1. Understanding the current landscape
 - Feature extraction & object-based
 - Comparing datasets and data products
 - Pattern and classification
 - Public engagement and interaction

2. Understanding change, histories, past legacies

- Data digitization & accuracy
- Data integration
- Reproducibility
- Data access, open data

3. Predicting futures

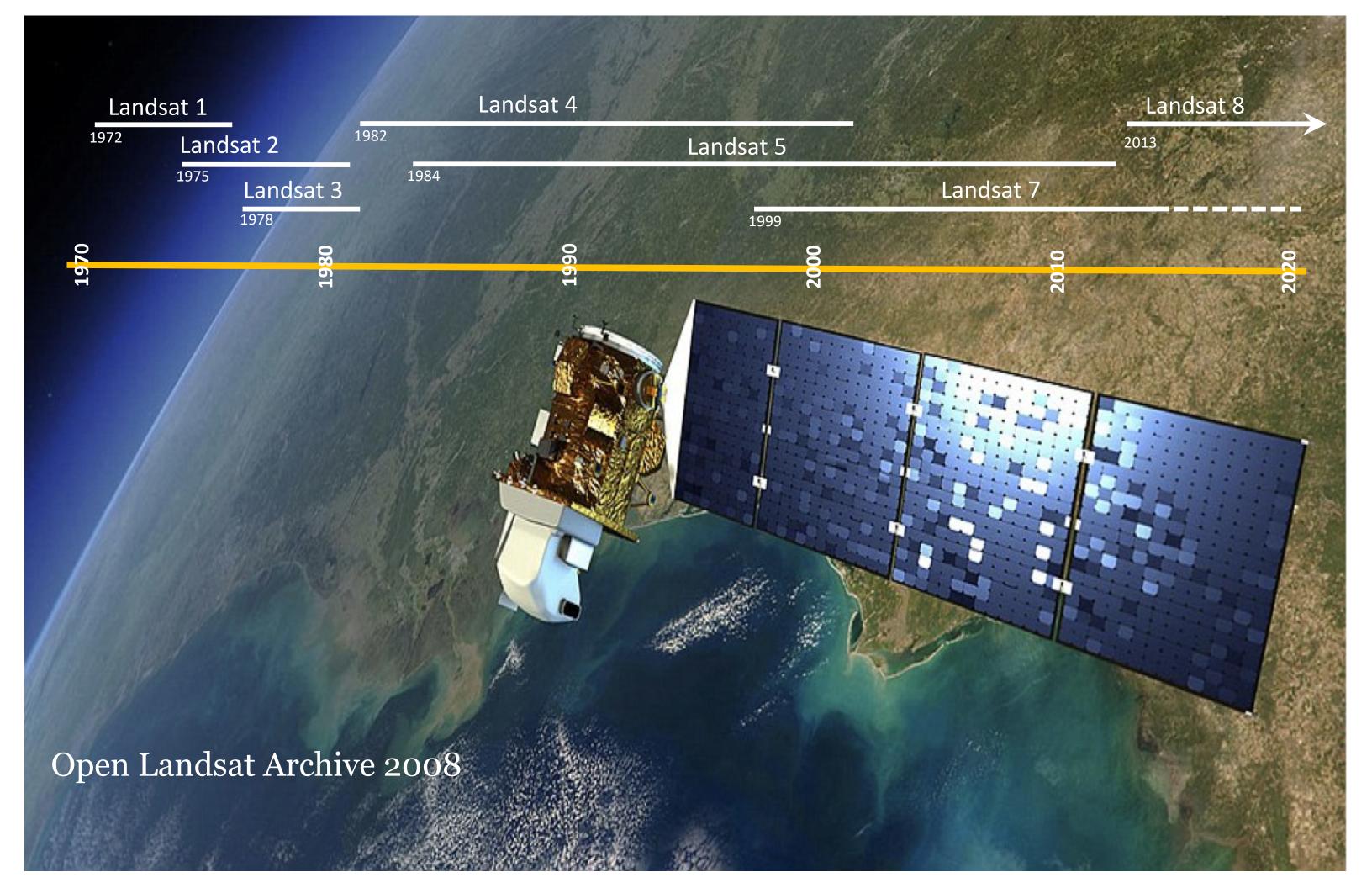
- Ensemble models
- Data accuracy and uncertainty
- Visualization, collaboration, story telling



data: On the spatial side of things... citizen science high resolution imagery dark data lidar and radar downscaled climate data APIs Landsat nano satellites **VGI Open data** networks high spatial-temporal resolution tracking

drones/UAVs

sensor



Sensor Trends: High Spatial Resolution





WorldView2 8 bands (+Pan) Daily 0.5-1.8 m Fee DigitalGlobe

WorldView3 8 bands (+Pan) Daily 0.3-1.2 m Fee



GeoEye-2 / WorldView4 4 bands (+Pan) 3 days 0.3-1.2m Fee

Sensor Trends: Constellations





Sentinel2 13 bands 5-days 10, 20, 60m 2 satellites Cost RapidEye 5 bands Daily 5 m 5 satellites Cost



Sensor Trends: Constellations

planet.

Planet Launches 88 micro satellites ("cubesats"), Feb 2017

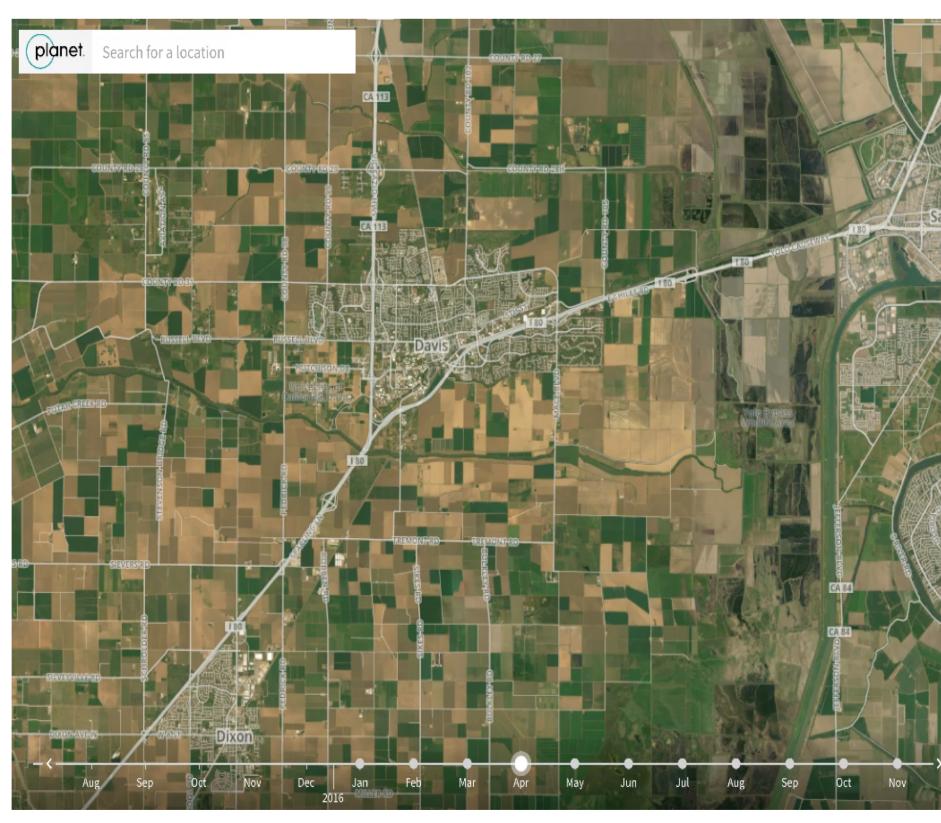
Planet will image the entire earth, daily, at ~4m resolution

Planet @ @planetlabs · Apr 25 BRB-watching this mesmerizing, endless #cubesat deployment.



ONBOARD CAMERA

Sensor Trends: High Spatial-Temporal Resolution

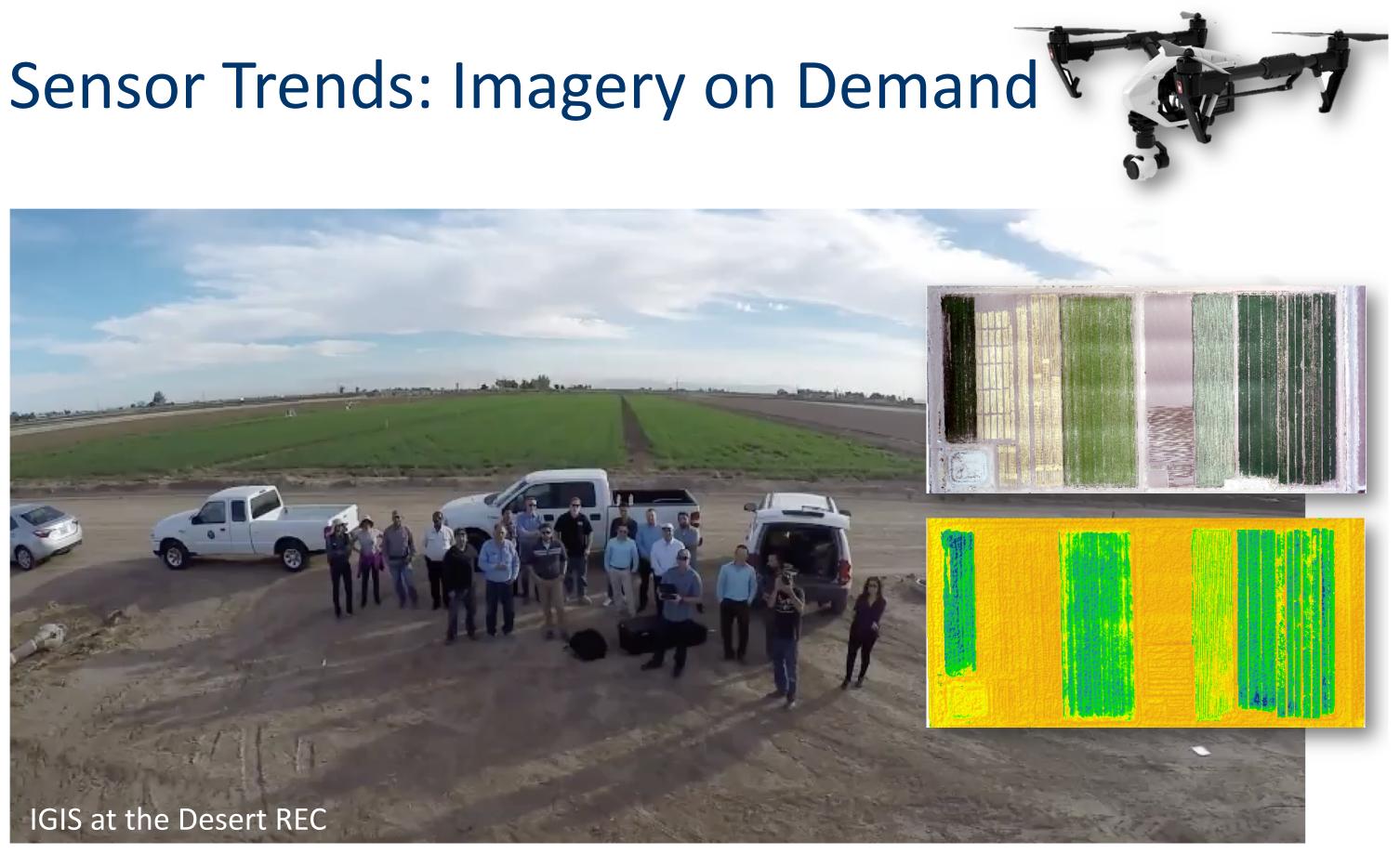




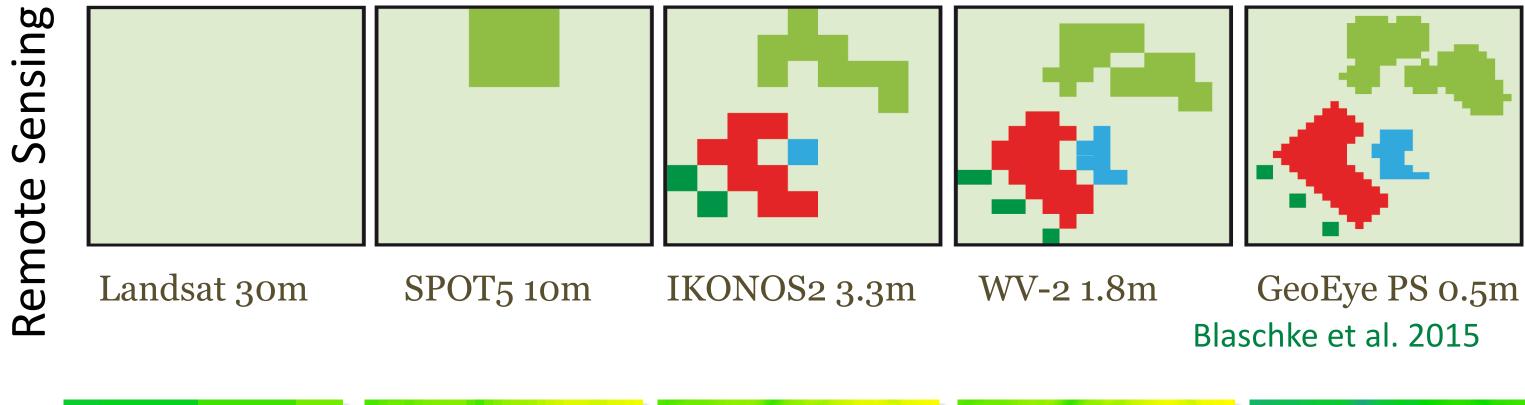
Sensor Trends: High Spatial-Temporal Resolution

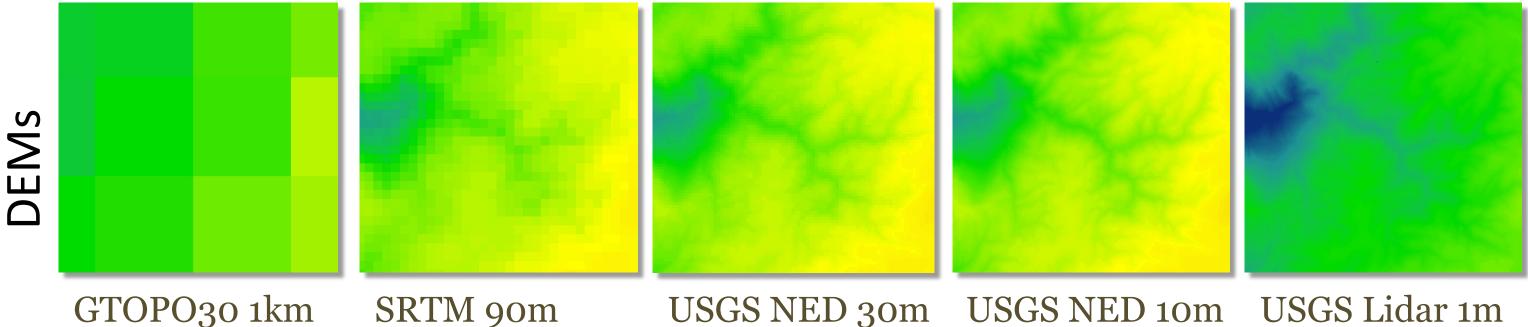
John Cherbini; Blue Oak Reserve; Feb 10; NDVI from 08:30 through 14:30





Data Trends: Decrease in Spatial Resolution





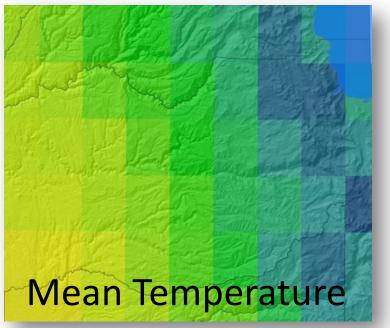
USGS Lidar 1m

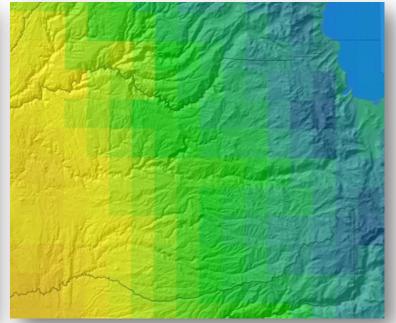
Data Trends: Climate Model Downscaling

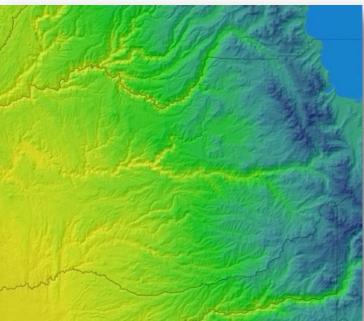
11km resolution



800m resolution





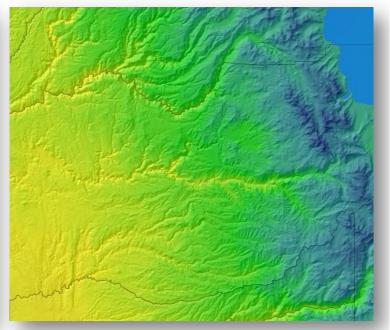


1/8-degree Cal-Adapt.org 1.0

1/16-degree Cal-Adapt.org 2.0

30-arcsecond California Climate Action

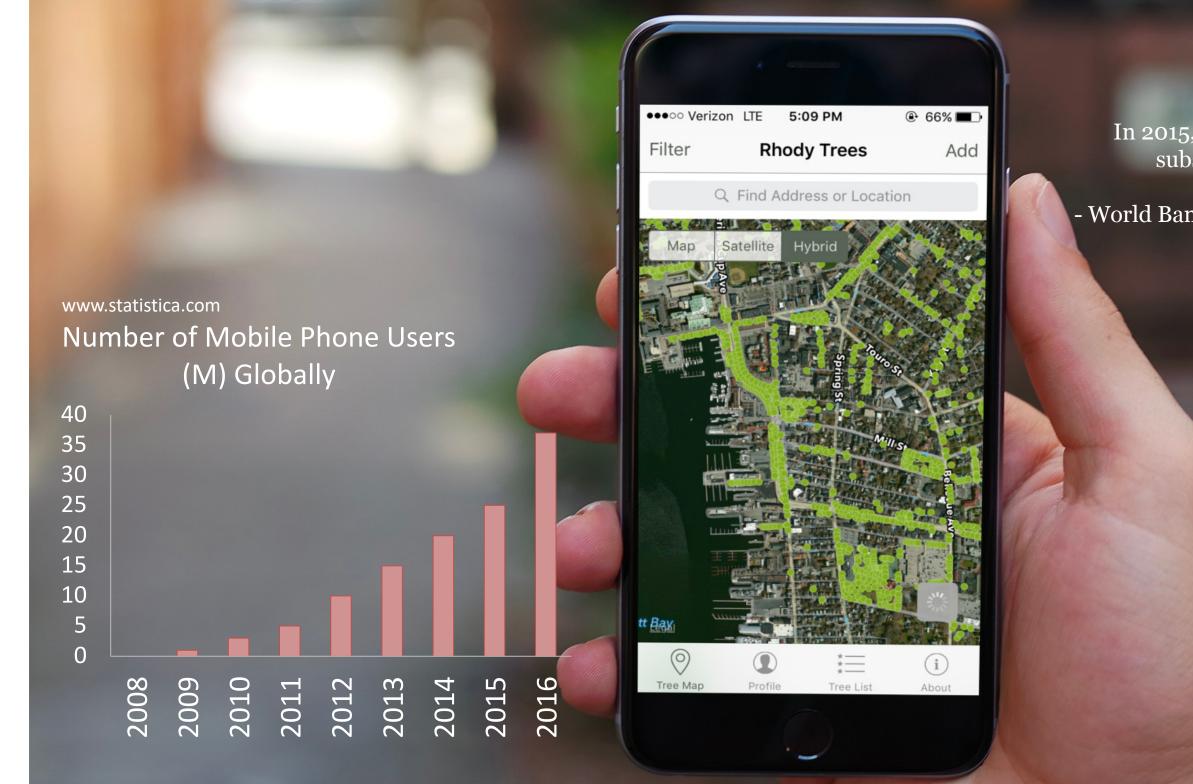
270 m resolution



USGS Flints' BASIN model



2005 Onwards: Mobile Acquisition



In 2015, there were 98 cellular phone subscriptions per 100 people

- World Bank World Development Indicators – Birenboim & Shoval, 2016

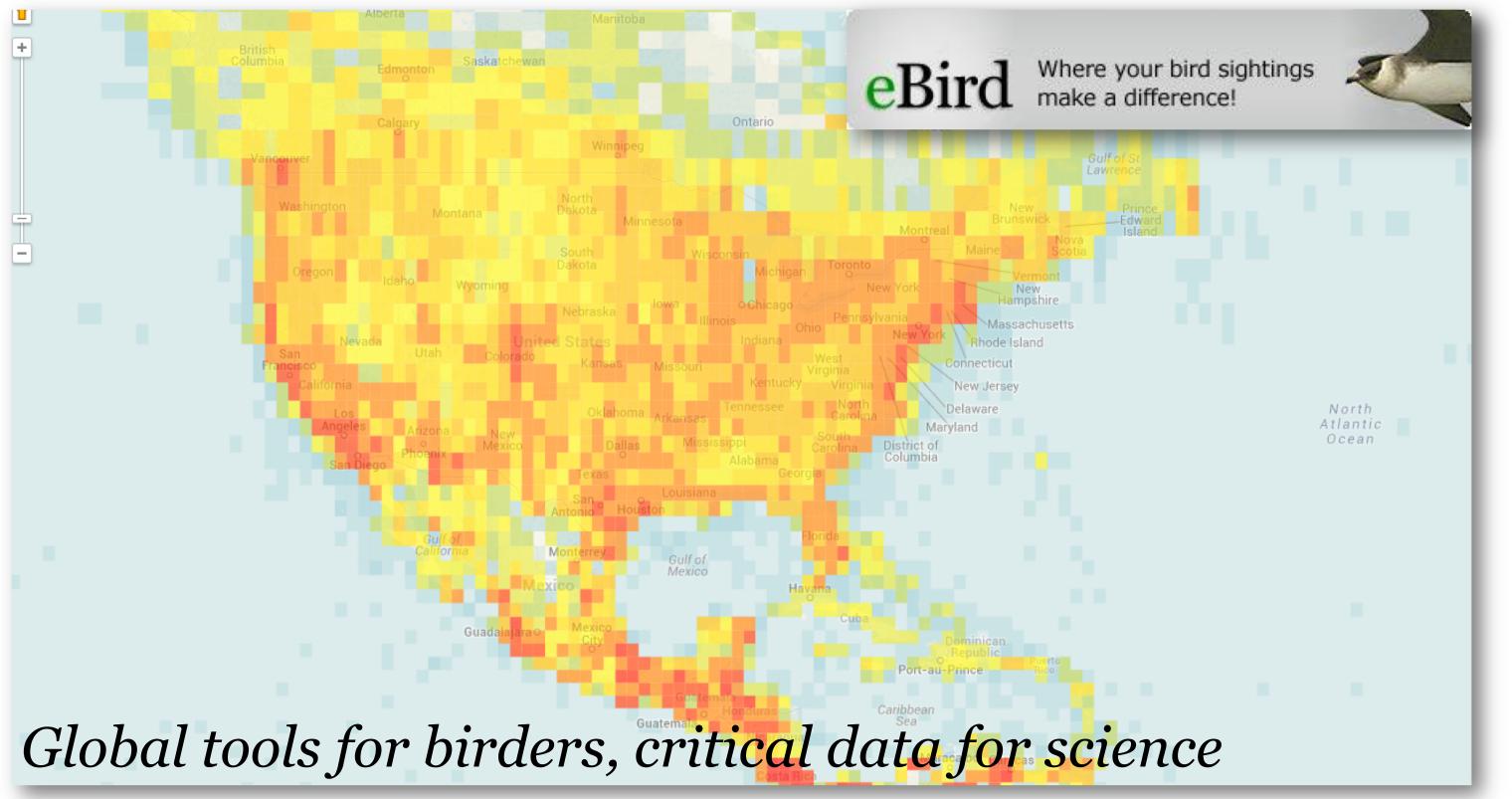
Photo credit: opentreemap

Data Trends: Citizen Science and VGI

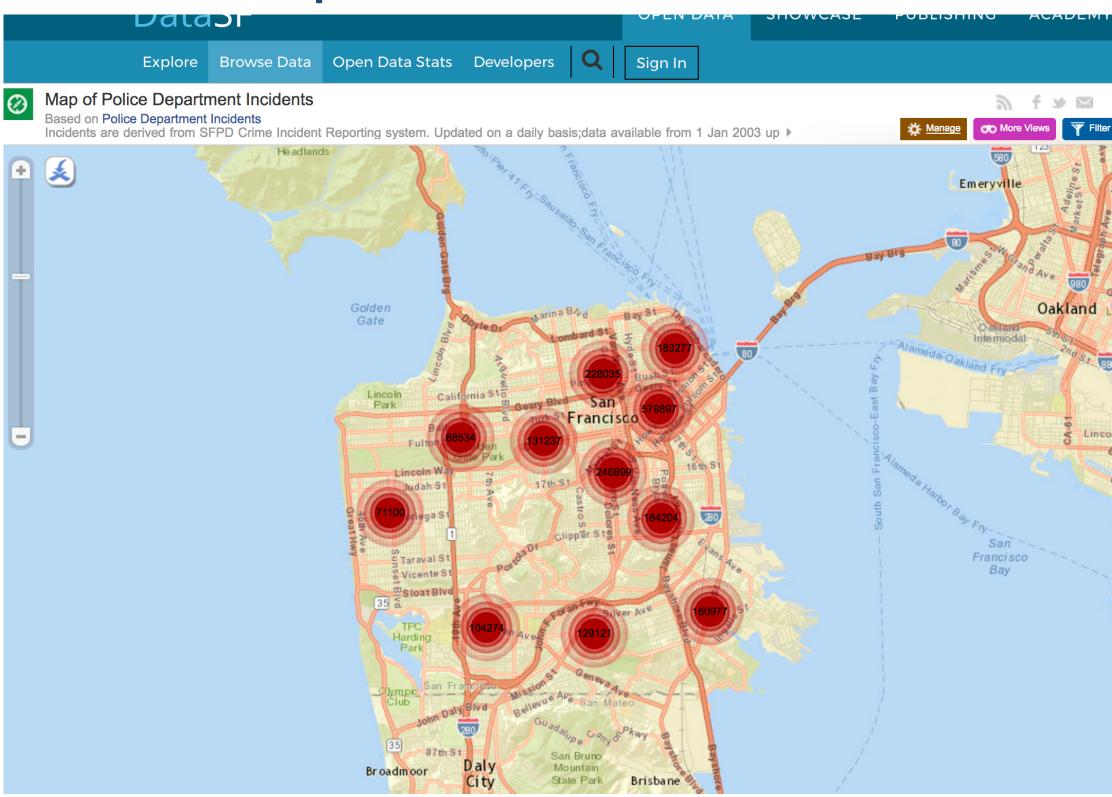
manlage is so gay 1



Trends: Citizen Science & VGI



Trends: Open Data



https://data.sfgov.org/

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data: Spatial Data is Big Data

detail

continuity

resilience

breadth



tools: Analysis & Web Mapping open tools web mapping shared working environments distributed computing visualization space-time analysis 3D + 4Dcloud-based

Trends: Open Tools





QGIS is a user friendly Open Source GIS licensed under the GNU General Public License.

QGIS is an official project of the Open Source Geospatial Foundation (OSGeo). It runs on Linux, Unix, Mac OSX, Windows and Android and supports numerous vector, raster, and database formats and functionalities.

Trends: Cloud & HPC Platforms

At the scale of Landsat (30m pixel):

- California \rightarrow 500M pixels
- China \rightarrow 10B pixels
- Globe \rightarrow 800B pixels

High Performance Computing (parallel / distributed / clustered) supports the applications of traditional Vietnam South Clustered geospatial methods on big spatial data

Sea of Japan

South Korea

Japan

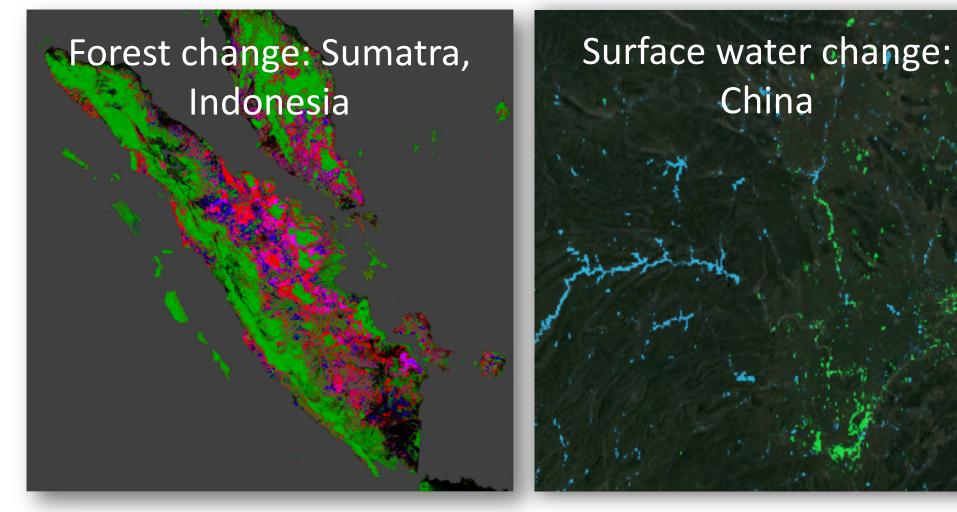
East China Sea

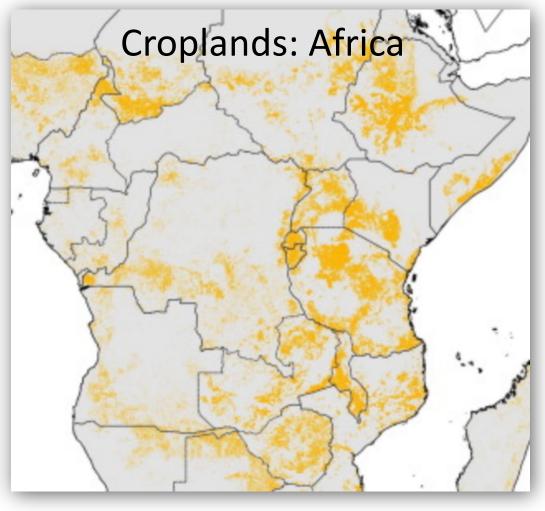
China

Banglades

Philippine Sea

Large Scale Cloud Computation: Google Earth Engine





Forest Loss 2000–2013 Forest Gain 2000–2013 Both Loss and Gain Forest Extent



Surface Water Loss Surface Water Gain

Hansen et al. 2013, *Science*

Pekel et al. 2016, *Nature*

Cropland with fallow Non-cropland

Xiong et al. 2017, *ISPRS* Journal of Photogrammetry and Remote Sensing

Trends: AI, Machine Learning, Deep Learning

Machine Learning is the practice of using algorithms to parse data, learn from it, and then make a prediction. The machine is "trained" using large amounts of data and algorithms that give it the ability to learn how to perform the task. Algorithms like support vector machines, decision trees, Random Forests, boosted DTs, artificial neural networks are all involved.



"Counting cars at big box retailers, such as Target and K-Mart, gives an indication of how many customers visited the stores during a quarter, and could give an early sign on whether company earnings will go up or down."

The Wall Street Journal

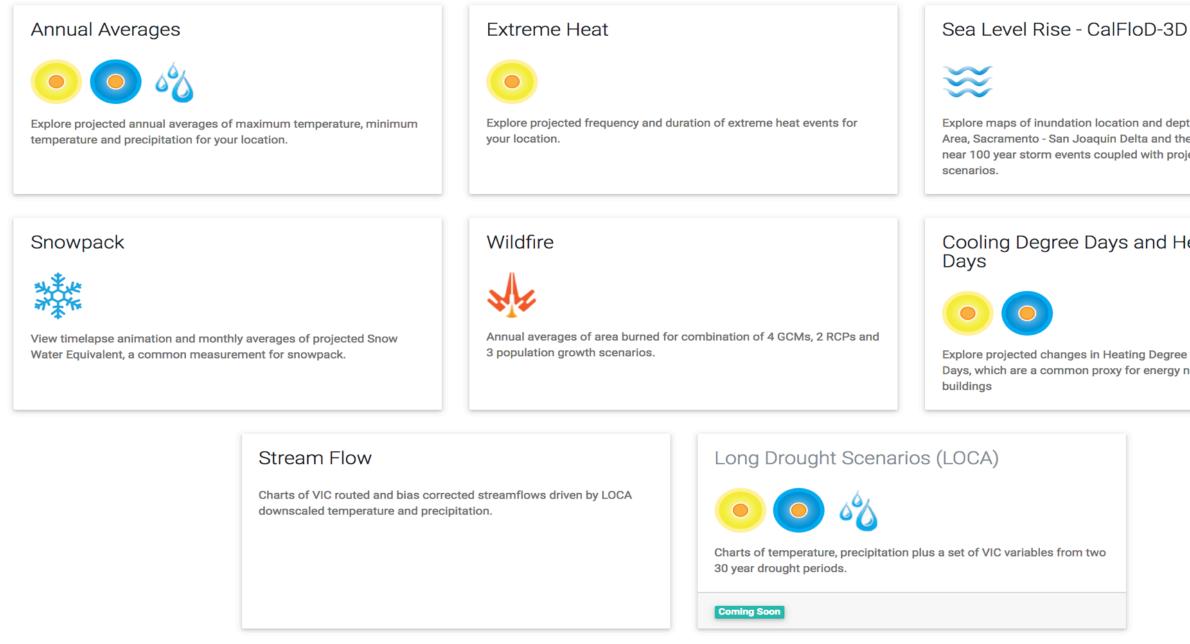


talinsight.com/

Trends: Web Mapping & Visualization

Climate Tools

Explore charts, maps and data of observed and projected climate variables for California. The tools show projections for two possible climate futures, one in which emissions peak around 2040 and then decline (RCP 4.5) and another in which emissions continue to rise throughout the 21st century (RCP 8.5). Both futures are considered possible depending on how much action we decide to take. Learn more about working with climate projections on our Resources page.

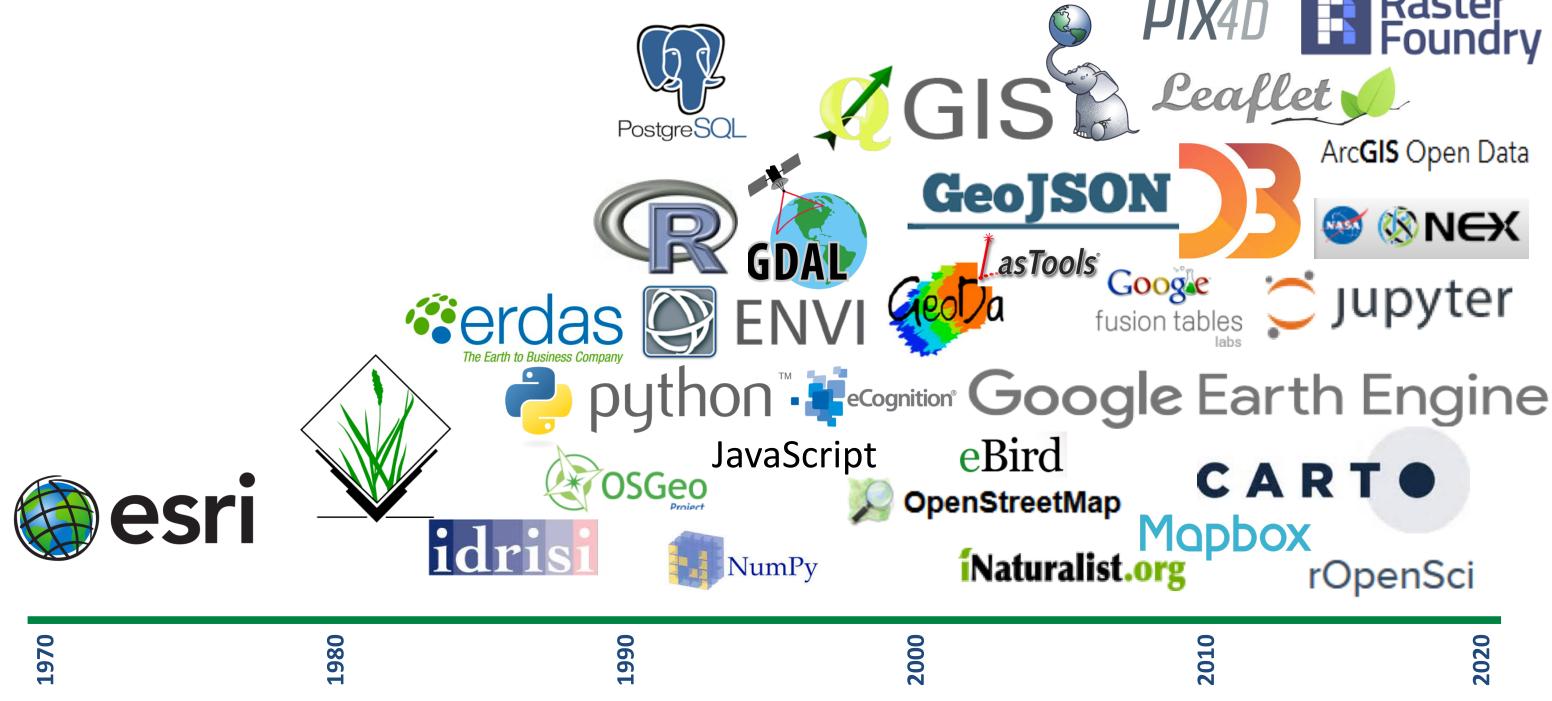


Explore maps of inundation location and depths for San Francisco Bay Area, Sacramento - San Joaquin Delta and the California coast during near 100 year storm events coupled with projected Sea Level Rise

Cooling Degree Days and Heating Degree

Explore projected changes in Heating Degree Days and Cooling Degree Days, which are a common proxy for energy needed to heat and cool

Trends: Choices in Analysis & Web Mapping



Trellis Raster ArcGIS Open Data 🔇 NEX NASA upyter fusion tables Madbox rOpenSci

2010

2020

tools: The Spatial Tool Landscape is Changing Fast

bespoke workflows

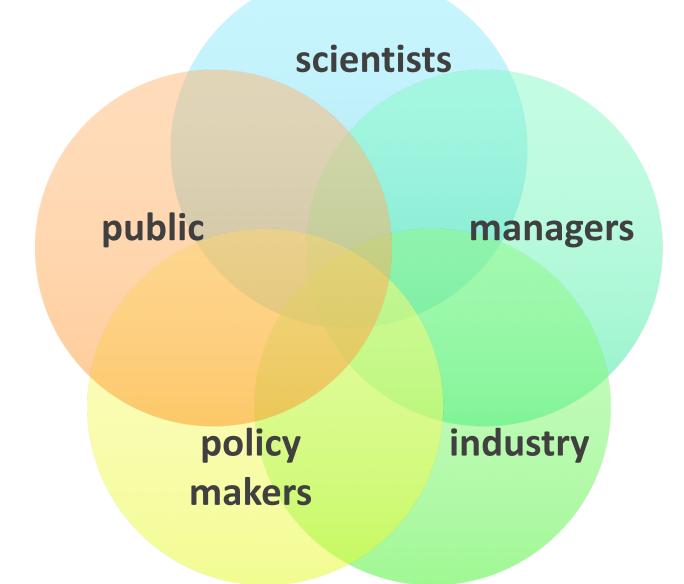
reproducibility & transparency

Thanks to Lowndes et al. 2017. Our path to better science in less time using open data science tools. *Nature Ecology* & Evolution





people: The Citizen-Science-Practitioner Nexus



There are social dimensions to collaboration success, yet successful collaboration can also be supported by technology

Mapping makes exchanges between groups easier and more powerful

Trends: Collaborative Workflows







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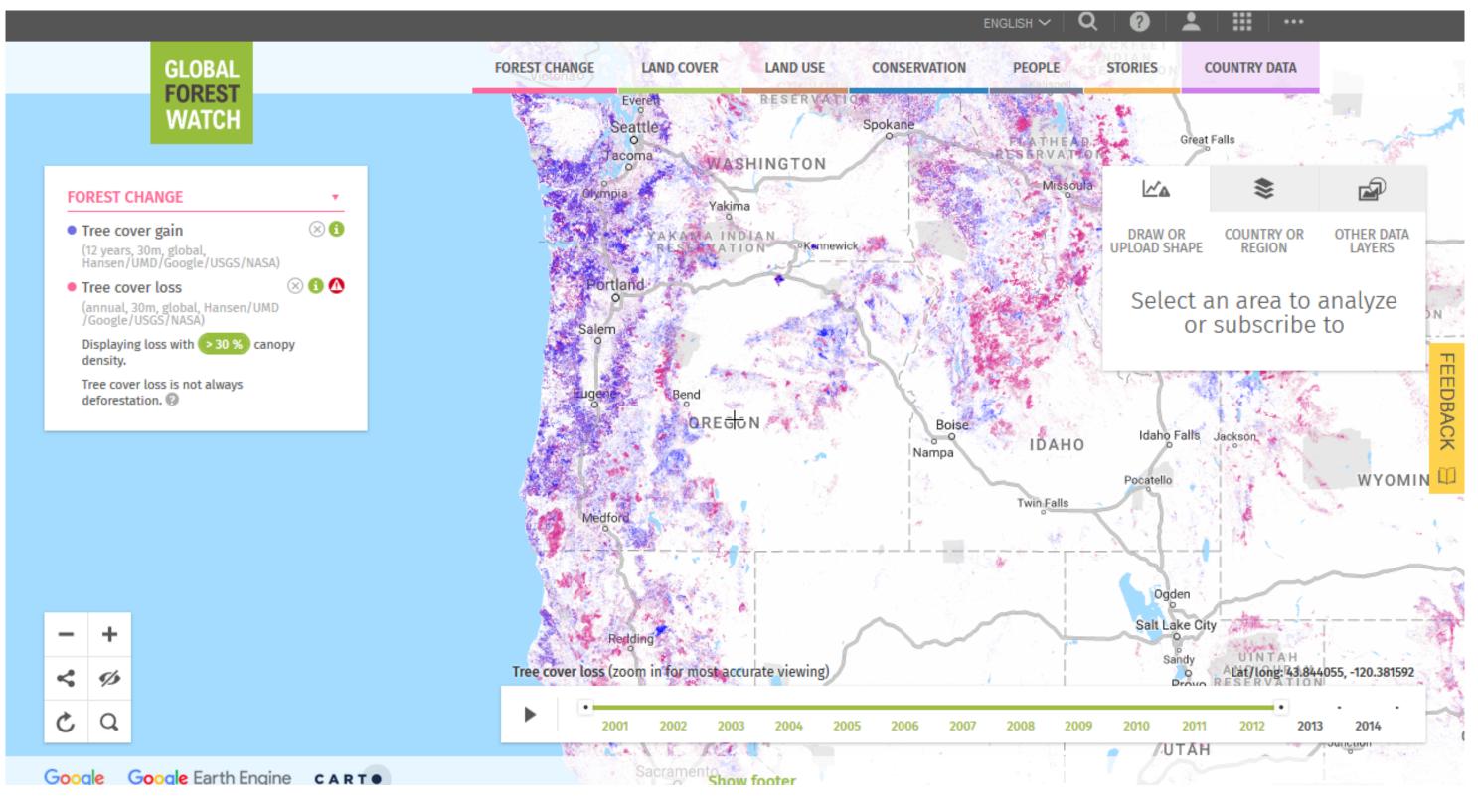
Standardized team workflow conventions that support reproducibility, collaboration & communication

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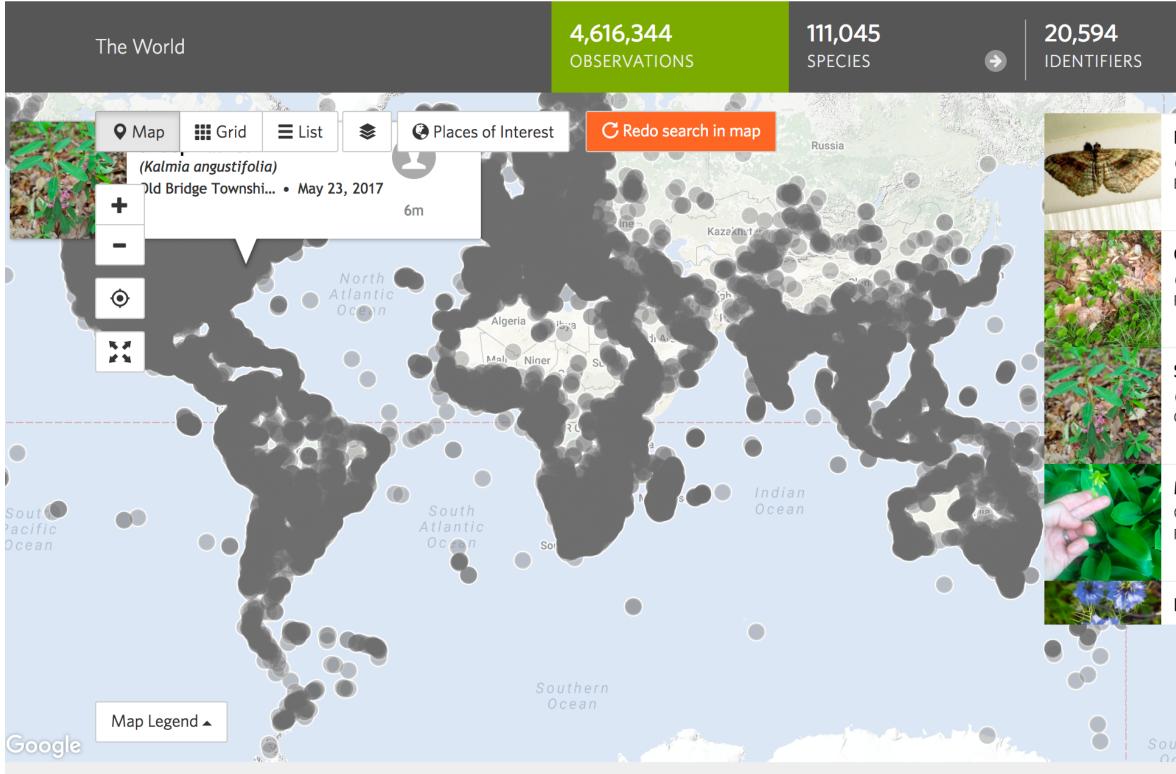
15

Trends: Geo-collaboratories

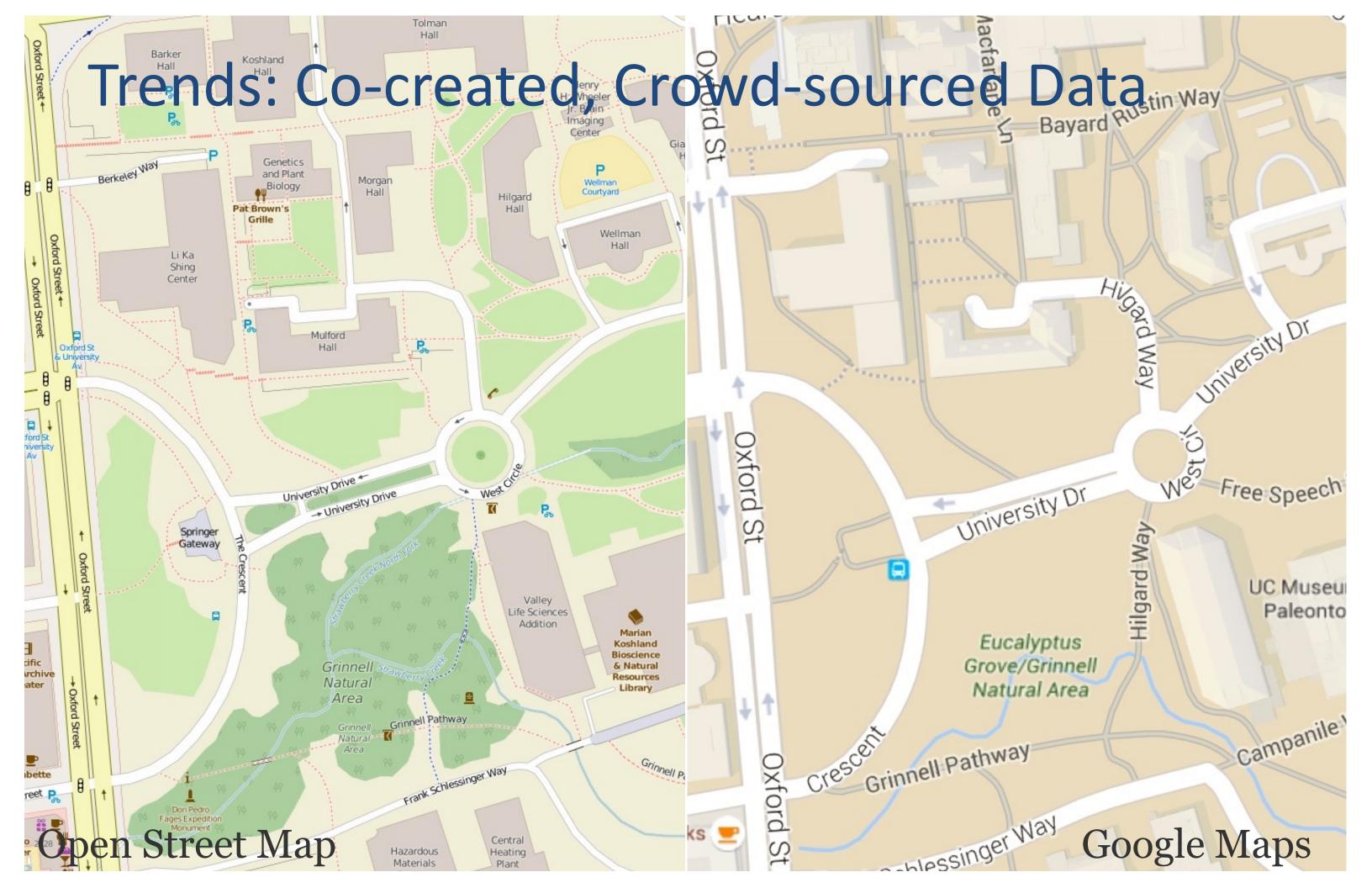


Trends: Geo-collaboratories

Location



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Go	Filters
→ 108,572 → OBSERVERS	•
Bent-line Carpet (<i>Costaconvexa centrostrigaria</i>) Burke, VA, USA • May 22, 2017	6m
Common Garter Snake (<i>Thamnophis sirtalis</i>) Franklin County, U • May 23, 2017	6m
Sheep Laurel (Kalmia angustifolia) Old Bridge Townshi • May 23, 201	7 6m
Monocots (Class Liliopsida) Franklin County, U • May 23, 2017	7m
Love-in-a-mist	
uthern	Map data ©2017 Terms of Use
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people: Collaboration is Critical and Useful

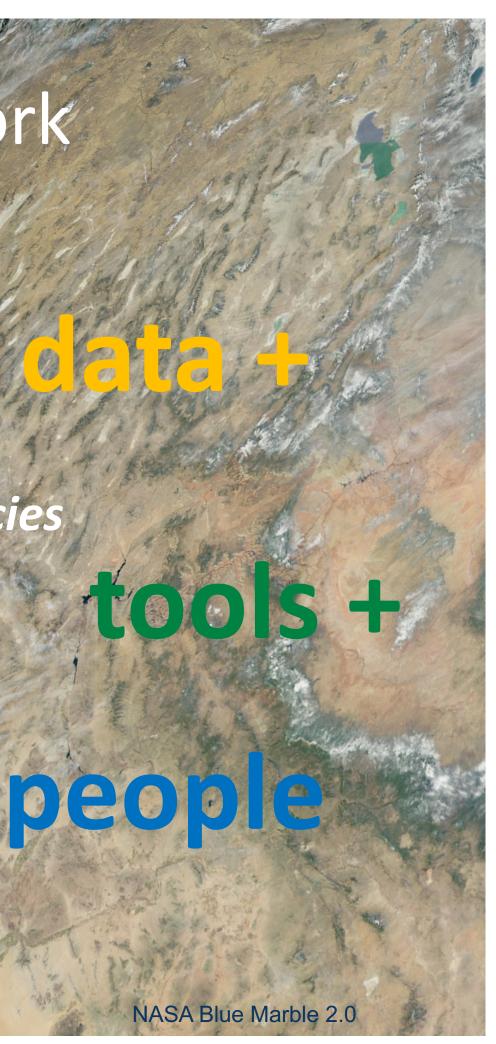
collaboration

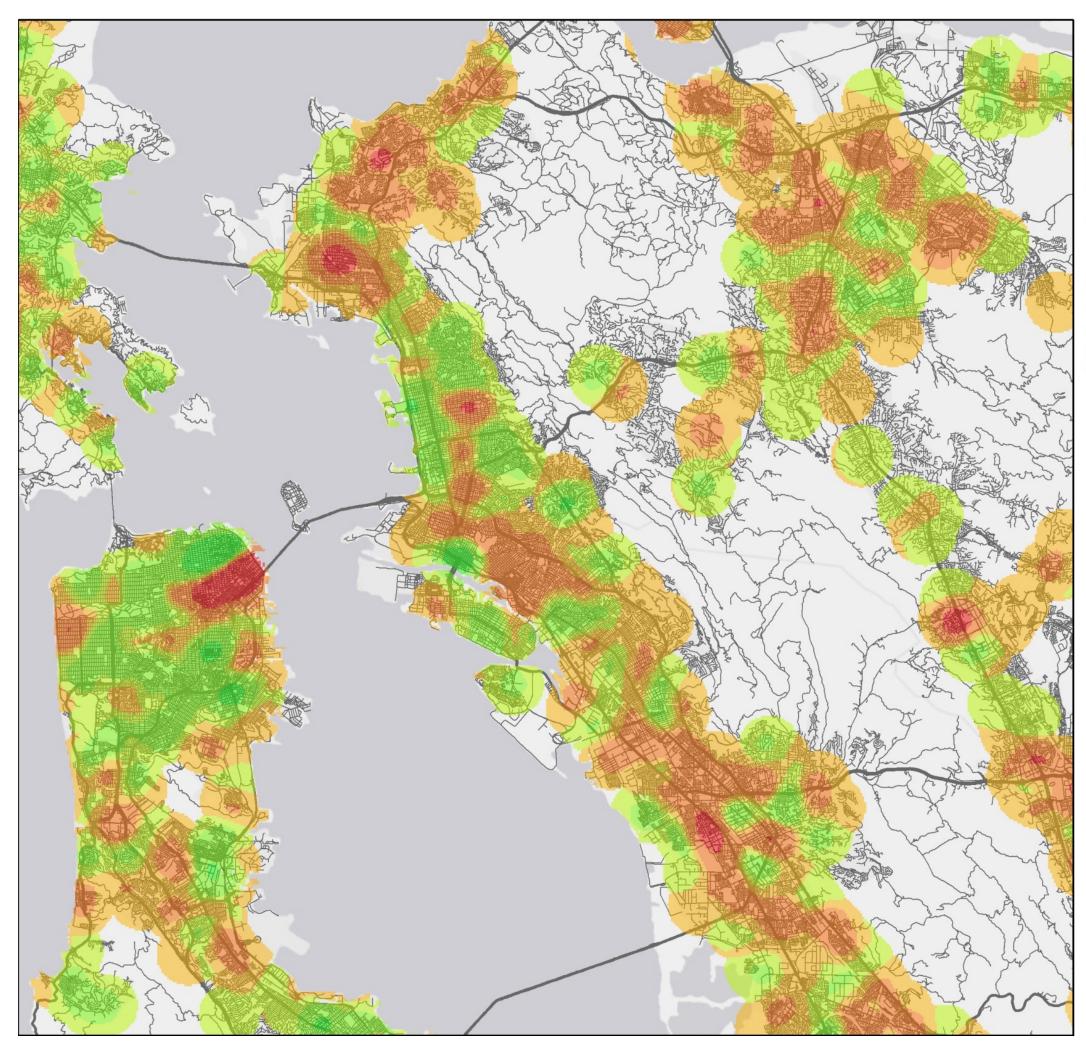
engagement

impact

Some Case Studies From My Work

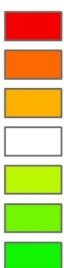
- **1. Understanding the current landscape** Feature extraction & object-based Comparing datasets and data products Pattern and classification Public engagement and interaction
- 2. Understanding change, histories, past legacies Data digitization & accuracy Data integration Reproducibility Data access, open data
- **3.** Predicting futures Ensemble models Data accuracy and uncertainty Visualization, collaboration, story telling





Our Space Food Environment Density Difference

"Good" food minus "bad" food



-9.1 - -2 (more bad than good) -2 - -0.6

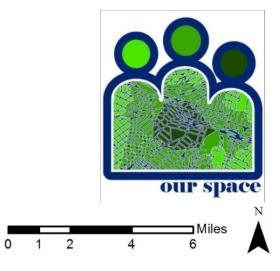
-0.5 - 0.1

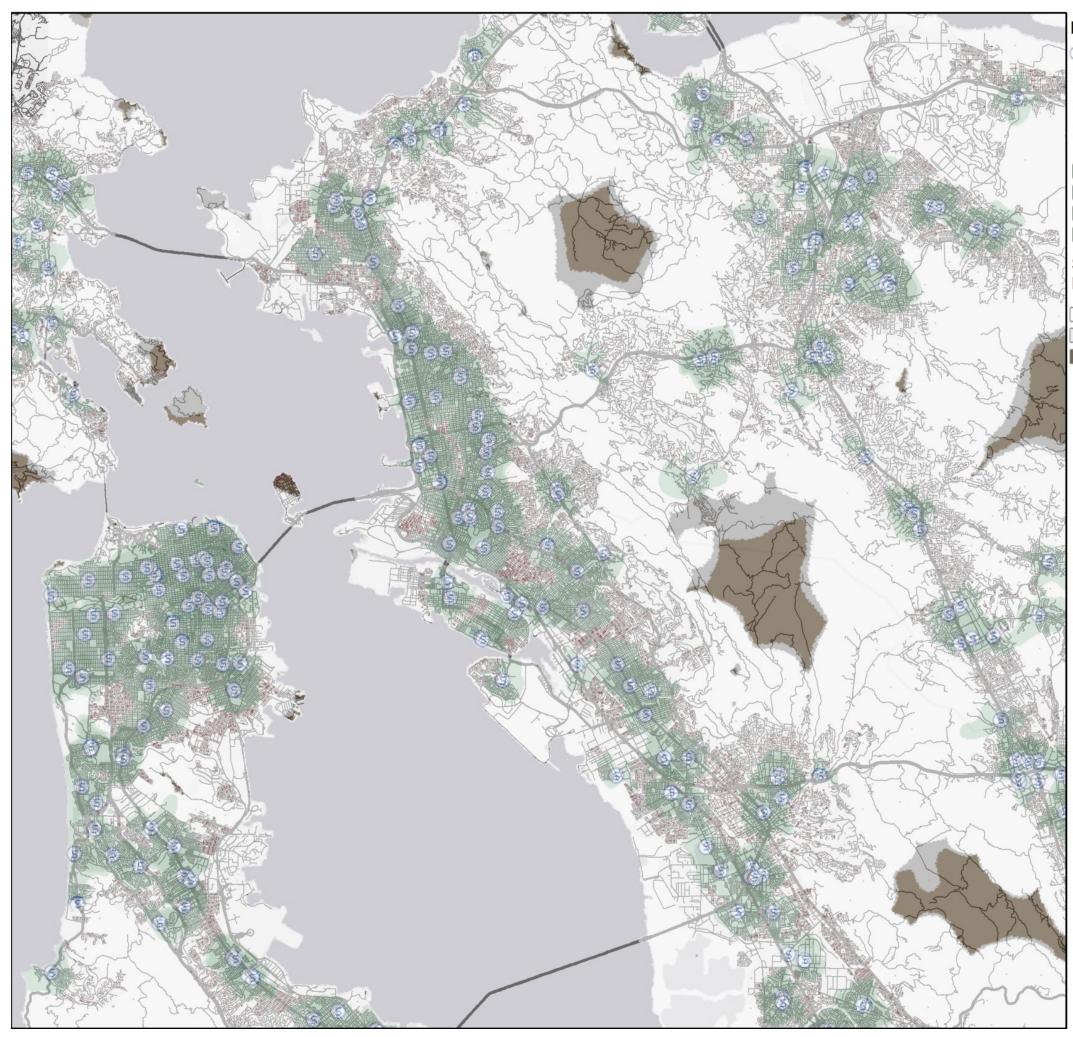
0 (no good or bad)

0.1 - 0.5

0.6 - 2

2.01 - 23.2 (more good than bad)





ESRI Food Desert

- Supermarket
- People in Poverty with Low Access
- People in Poverty with High Access

Supermarkets within 1 Mile Walk



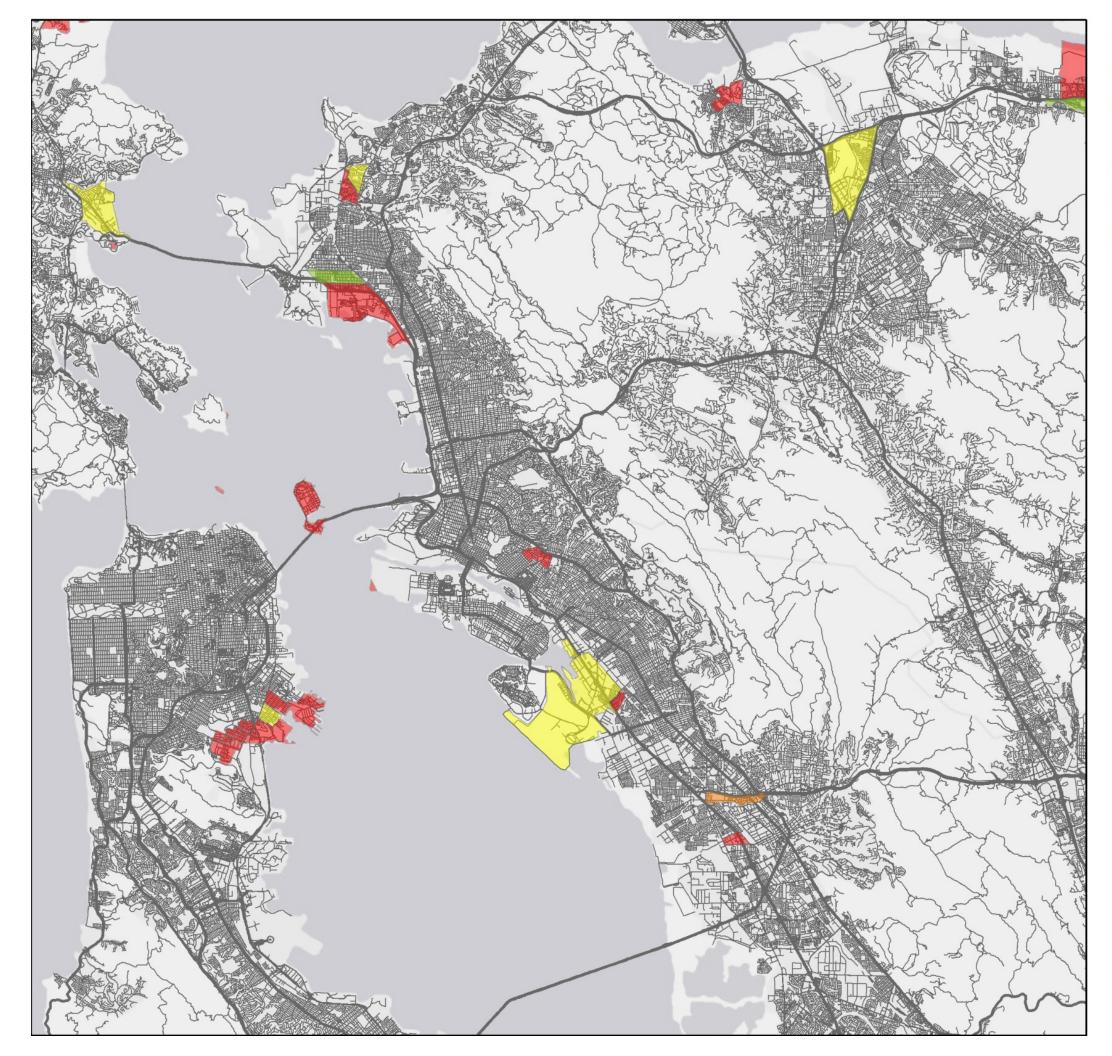
- 11 or more supermarkets
- 3 to 10 supermarkets
- 2 supermarkets
- 1 supermarket

Supermarkets within 10 Minute Drive

- □ 2 or more supermarkets
- 1 supermarket
- No supermarkets with 1 mile walk

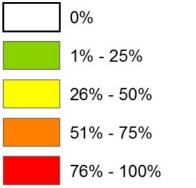






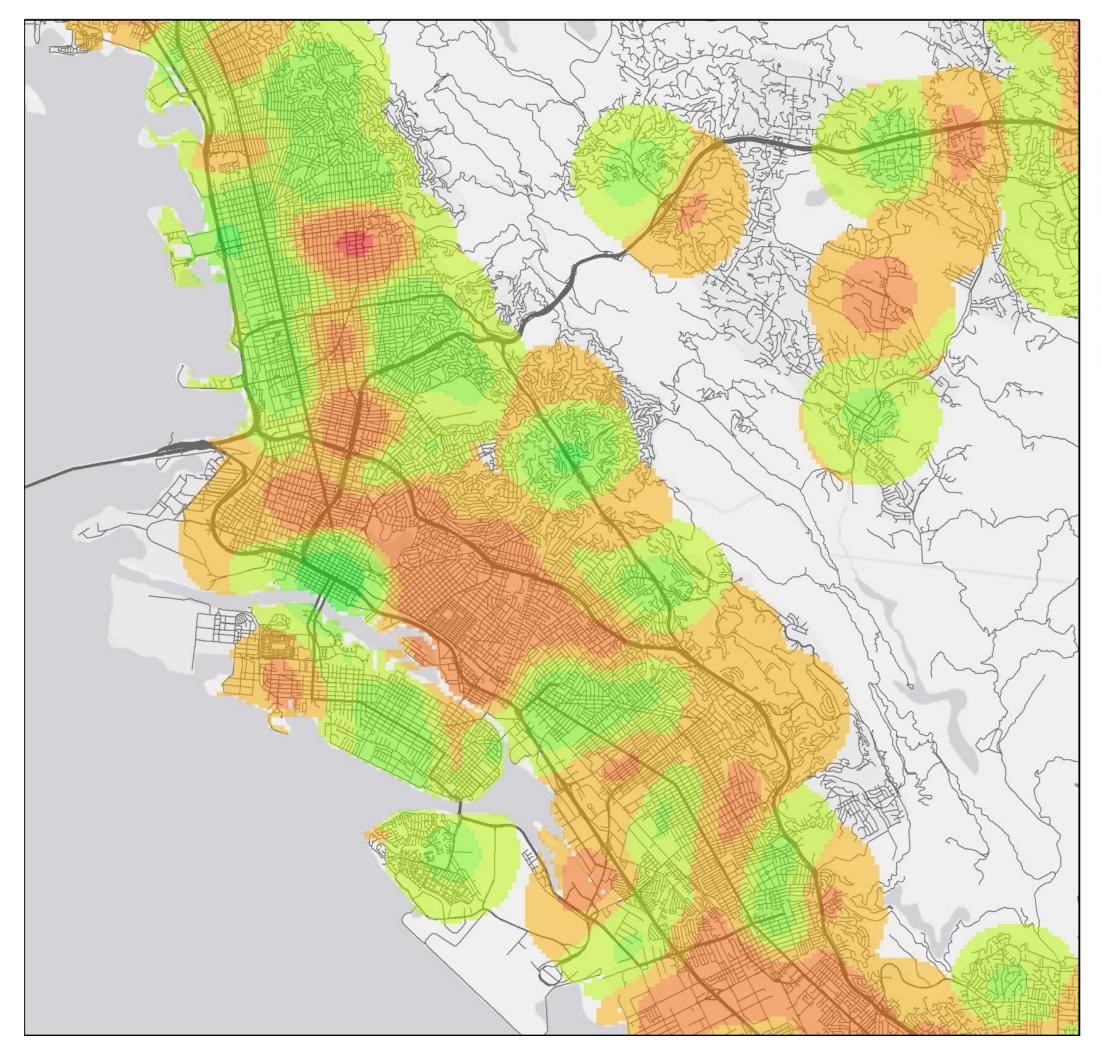
USDA Food Desert

Percentage of people with low access to a supermarket or large grocery store



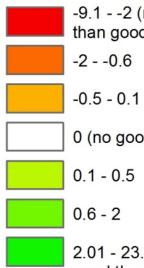






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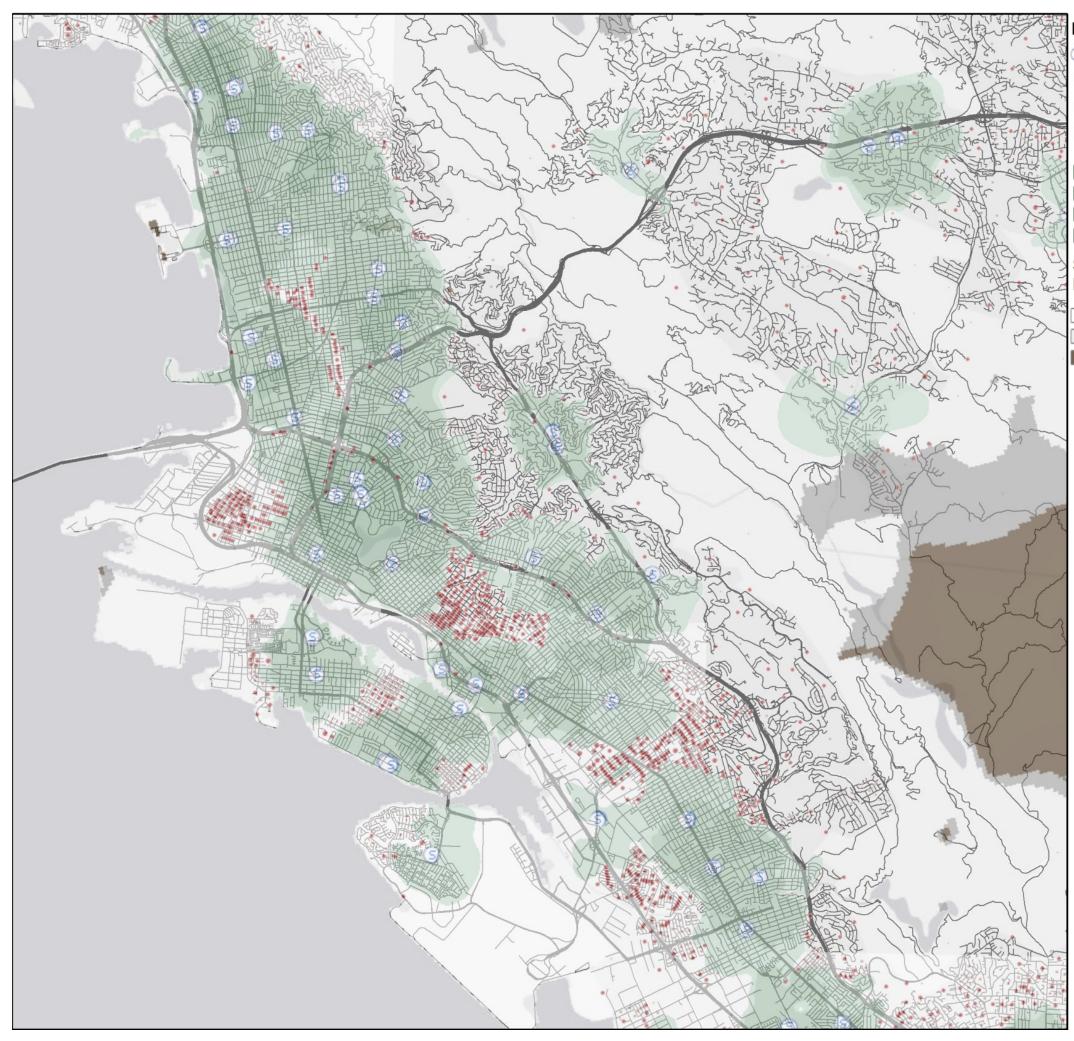
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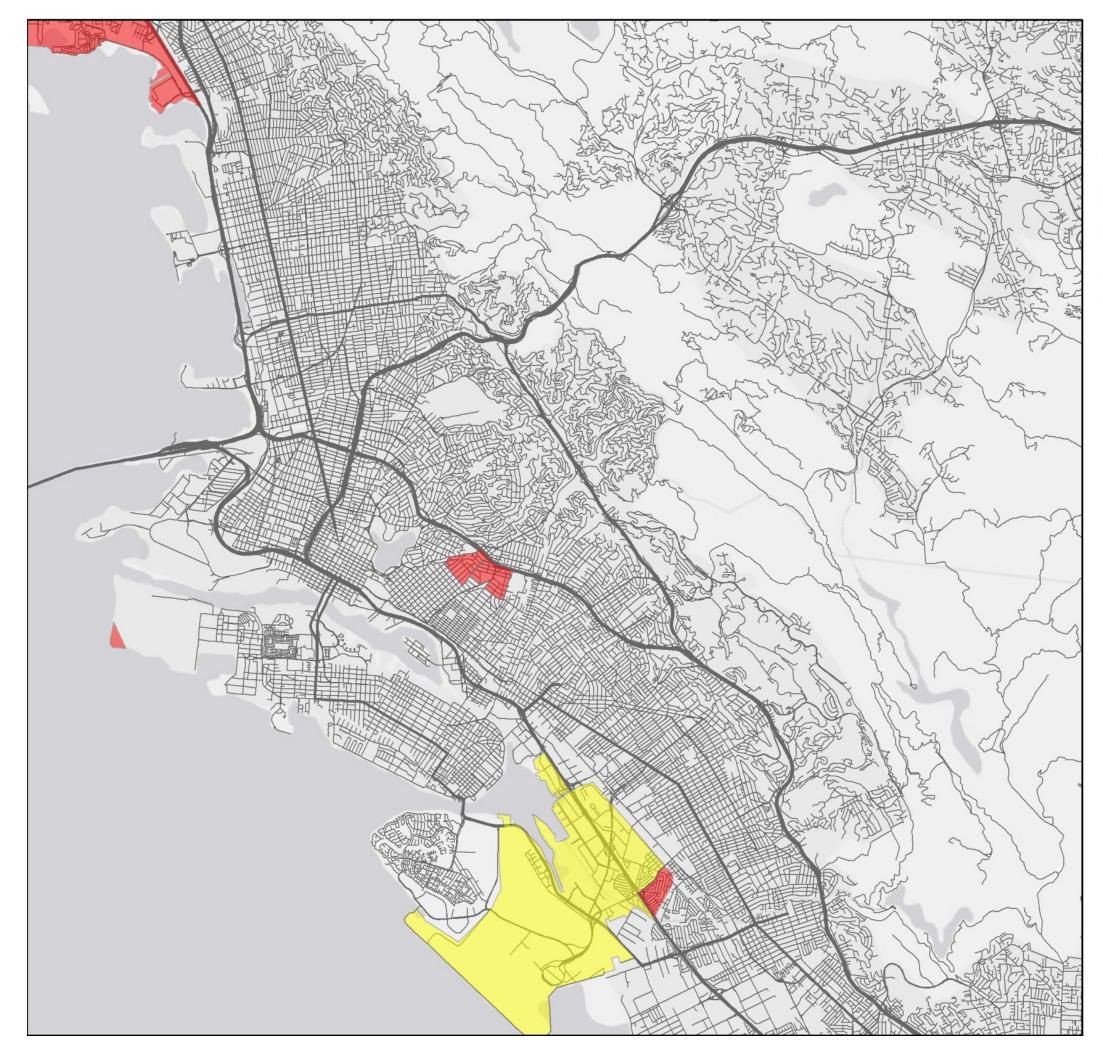
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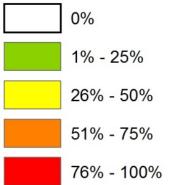






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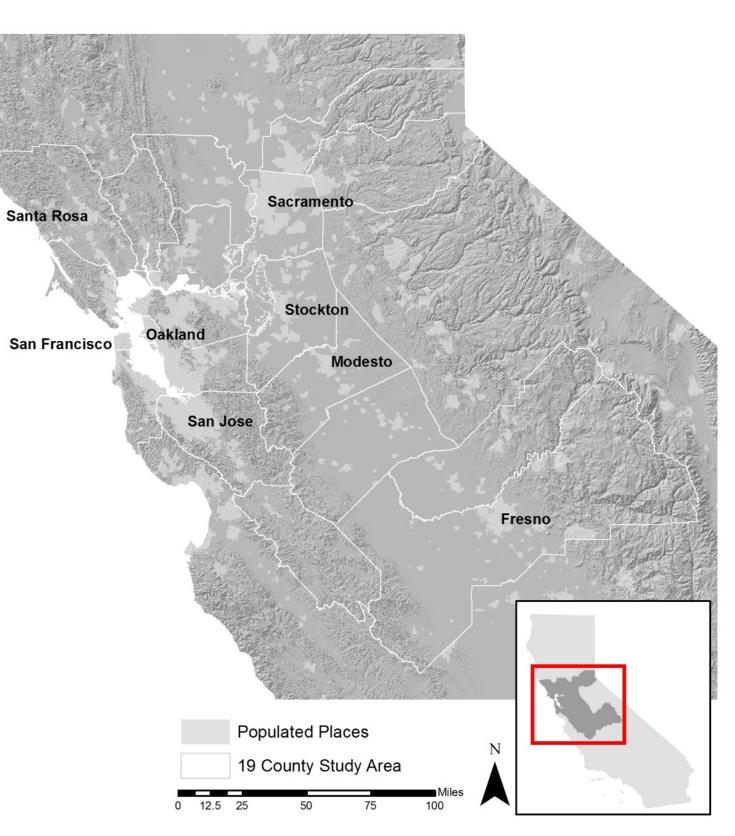


Questions that can be asked using these data

- Are there patterns in my data? Are people, phenomena clustered?
- Are there local influences on health outcomes? \bullet
- How might mobility & changes in environment through time impact • health outcomes?
- How can we best visualize the health landscape? ullet

Study Area

- 19 county Kaiser Permanente
 Northern California service area
- Encompasses a diversity of environment types ranging from:
 - Urban to suburban to rural
 - Coastal to inland
- 2010 population: ~12 million
- Major metropolitan statistical areas:
 - San Jose-San Francisco-Oakland
 - Sacramento-Arden Arcade-Yuba City
 - Fresno-Madera



School Neighborhoods

IGIS has been working with NPI to look at social amenities in the areas surrounding schools.

Local Ground helps you tell the story of Your World



Story Maps Create story maps that take your visitor on a journey through your data



Data Visualization Visualize your spatial data

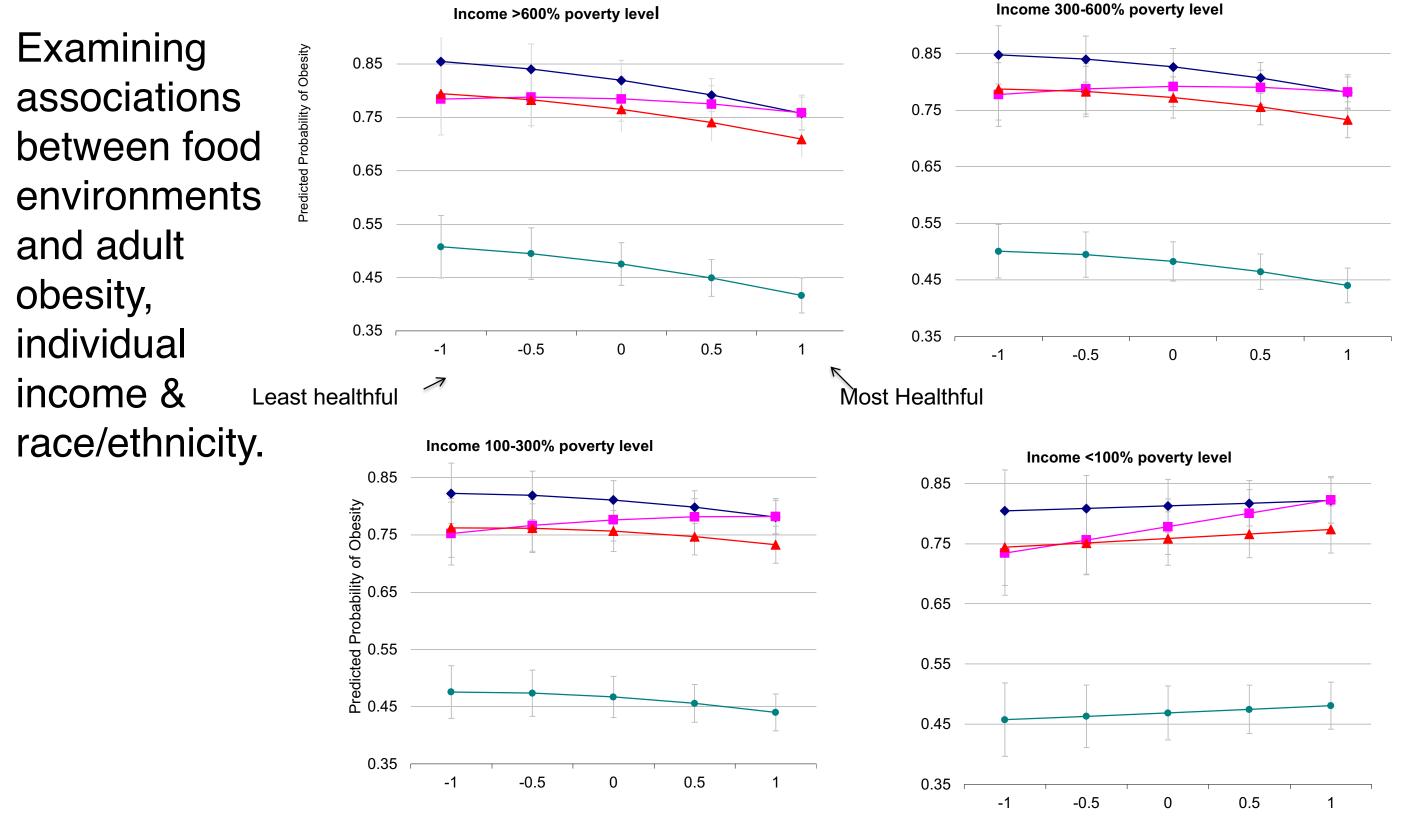


Hand Drawn Maps Print your map, draw on it with a colored pen, and upload it to automatically overlay your hand drawings on your map

http://localground.org/



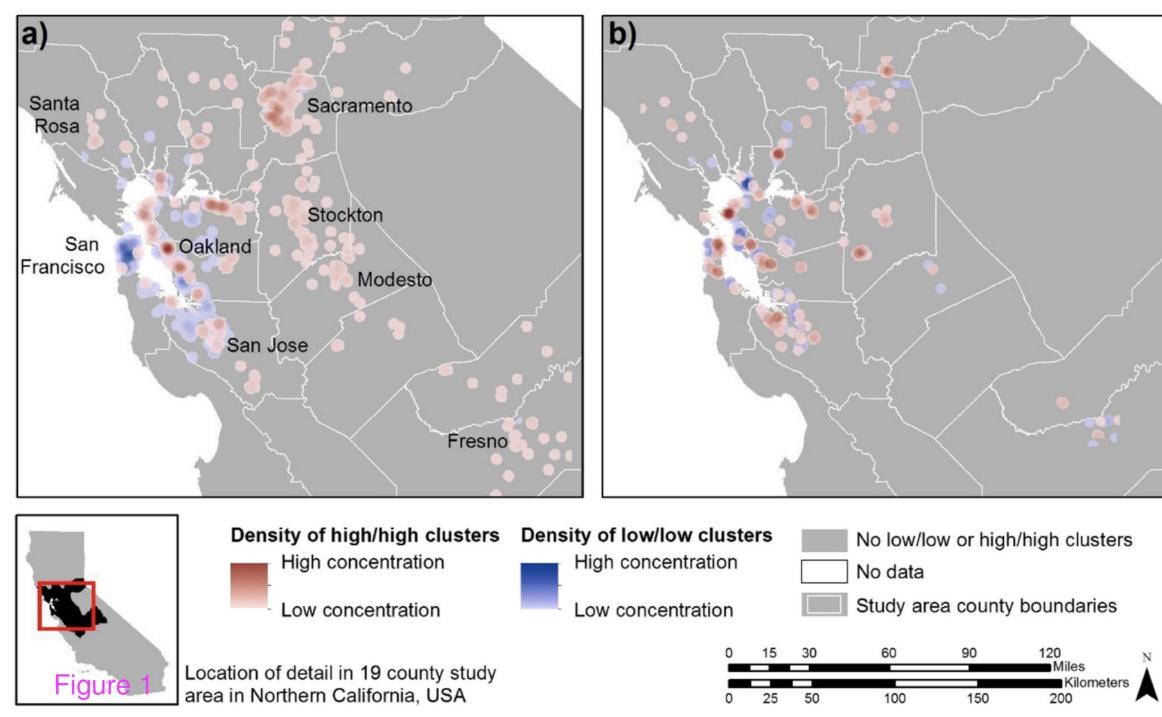
Difference in Kernel Density of BMI-Healthful vs. BMI-Unhealthful Food Venues



Jones-Smith, J. C., M. Wharton, M. Kelly, E. Kersten, A. Karter, N. Adler, D. Schillinger, H. Moffett, and B. A. Laraia. 2013. Obesity and the food environment: income and ethnicity differences among people with diabetes, the Diabetes Study of Northern California (DISTANCE). Diabetes Care 36: 2697-2705

White **Black** Latino Asian

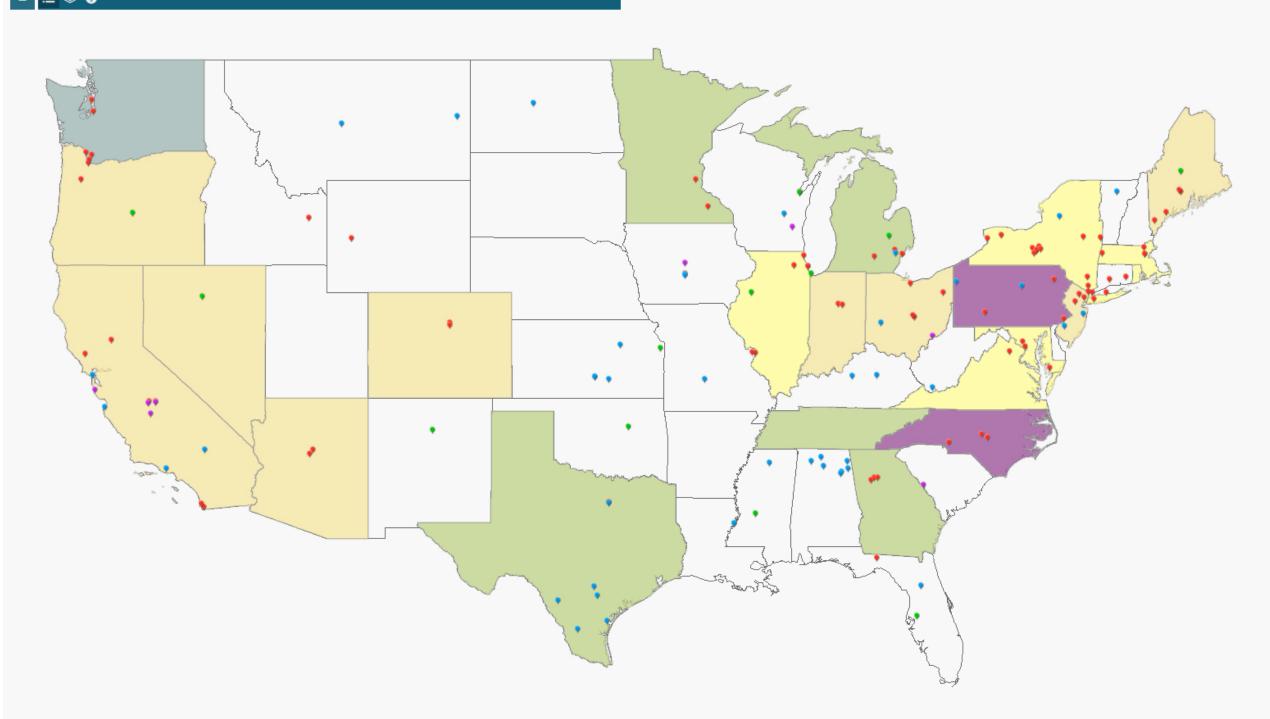
Significant level of clustering of BMI values among adults with diabetes



Laraia, B.A., S.D. Blanchard, A.J. Karter, J.C. Jones-Smith, E.M. Warton, E. Kersten, M. Jerrett, H.H. Moffett, N. Adler, D. Schillinger and M. Kelly. 2014. Spatial pattern of Body Mass Index among adults in the Diabetes Study of Northern California (DISTANCE). *International Journal of Health Geographics* 13:48

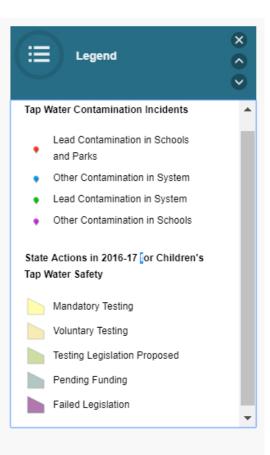
Examined individual demographic, socioeconomic factors, neighborhood & contextual factors. Found individual choices, conditions, and preferences may play a strong role in how individuals select the neighborhoods in which they live.

NPI Tap Water Contamination Project



Q,

http://www.drinkingwateralliance.org/new-map



Resources for You

http://igis.ucanr.edu/

IGIS is ANR's leader for geospatial knowledge and innovation, meeting the growing demand for spatial tools, data, training, and support across the **ANR** continuum

workshops software IGIS data office hours

tools & technology

..+dronecamp! June 2018



The 21st Century Mapping Toolkit: Spatial Data Science people data tools

The Spatial Data Science framework is *geographically-based*, computingintensive, data-rich, reproducible, and collaboration-focused. We need to:

- compile disparate data from multiple sources;
- use **easily available and open technology** for reproducible data analysis, lacksquaresharing, and publication;
- apply core spatial analysis concepts and methods;
- use **machine learning**, **deep learning**, **data mining** to deal with giant lacksquarespatial-temporal datasets;
- and utilize visualization & interactive tools to communicate with project \bullet managers, the public, and other stakeholders;

All in order to create **impactful** and **meaningful** solutions to our 21st century environmental challenges

What Do We Need?

- **Training:** in technology, communication, and spatial concepts
- *Funding*: for bridging technology, for linking groups, for critical natural resource challenges
- **Coordination** between academy, industry, and government for practical, impactful, solution-driven research to solve our naturalhuman challenges





Cutting-Edge Mapping Technology at UC Berkeley



University of California Agriculture and Natural Resources | Informatics and GIS Statewide Program

Thank You

Maggi Kelly, Professor and CE Specialist, UC Berkeley Faculty Director, Geospatial Innovation Facility (GIF) Director ANR Statewide Program in Informatics and GIS (IGIS)

> Email: maggi@berkeley.edu Twitter: @nmaggikelly http://kellylab.berkeley.edu http://gif.berkeley.edu http://igis.ucanr.edu/