



#### Glenn County Cooperative Extension

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### For Immediate Release

# Glenn County 4-H and Tractor Supply Kick Off Spring Paper Clover Campaign

Visit your local Tractor Supply this spring and purchase a paper clover to help Glenn County 4-H members attend 4-H camps and leadership events.

Every year, 4-Her's in Glenn County participate in a number of 4-H programs to help improve their knowledge and leadership skills. Tractor Supply stores are continuing their long-standing partnership with 4-H for the 2018 Spring Paper Clover Campaign to make it possible for more youth in the community to experience 4-H's youth-led, hands-on programming.

April 11-22, 2018 Glenn County Tractor Supply customers can participate in the 2018 Spring Paper Clover campaign by purchasing paper clovers for \$1 or more at checkout. The funds raised will be awarded as scholarships to individual Glenn County 4-H members wishing to attend 4-H camps and leadership conferences across the country. The number of scholarships distributed to students following the fall campaign will be determined based on the total amount raised.

Since it began in 2010, the partnership between Tractor Supply and 4-H has generated more than \$11,000,000 in essential funding. The Paper Clover fundraiser, which takes place in the spring and fall, raised over \$981,000 during the Fall 2017 campaign. The fundraising effort directly supports numerous 4-H programs in Glenn County.

## About 4-H

4-H, the nation's largest youth development organization, grows confident young people who are empowered for life today and prepared for career tomorrow. 4-H programs empower nearly six million young people across the U.S. through experiences that develop critical life skills. 4-H is the youth development program of our nation's Cooperative Extension System and USDA, and serves every county and parish in the U.S. through a network of 110 public universities and more than 3000 local Extension offices. Globally, 4-H collaborates with independent programs to empower one million youth in 50 countries. The research-backed 4-H experience grows young people who are four times more likely to contribute to their communities; two times more likely to make healthier choices; two times more likely to be civically active; and two times more likely to participate in STEM programs. Learn more about Glenn County 4-H by visiting our website at: www.ceglenn.ucanr.edu.

## **About Tractor Supply**

Founded in 1938, Tractor Supply Company is the largest rural lifestyle retail store chain in the United States. At July 1, 2017, the Company operated 1,630 Tractor Supply stores in 49 states and an e-commerce website at www.tractorsupply.com. Tractor Supply stores are focused on supplying the lifestyle needs of recreational farmers and ranchers and others who enjoy the rural lifestyle, as well as tradesmen and small businesses. Stores are located primarily in towns outlying major metropolitan markets and in rural communities. The Company offers the following comprehensive selection of merchandise: (1) equine, livestock, pet and small animal products, including items necessary for their health, care, growth and containment; (2) hardware, truck, towing and tool products; (3) seasonal products, including heating, lawn and garden items, power equipment, gifts and toys; (4) work/recreational clothing and footwear; and (5) maintenance products for agricultural and rural use.



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