

Have your club help us collect data and win \$100 worth of goods from Shop 4-H (<https://shop4-h.org/>)!

California 4-H recently joined 9 other states in the "Common Measures Challenge Cohort" funded by National 4-H Council. The goal of this challenge is to collect data from our youth to help inform professional development strategies for both staff and volunteers. This data can help us showcase the impact of 4-H!

Data will be collected via the Online Record Book, and also through emails sent via Qualtrics to youth. The survey will come from Dr. Kendra Lewis at the State 4-H Office to all enrolled youth.

We are reaching out to you for help in collecting data in your club. Please have youth in your club complete the survey that will be sent by Dr. Lewis (check your spam inbox for an email from noreply@qemailserver.com). Or you can log into the Online Record Book <https://4horb.ucanr.edu/login.cfm> and take the "Blue" survey. Data must be collected by July 31st.

As an incentive, the top two clubs in the county that have the highest percentage of youth complete the survey will receive the opportunity to select \$100 worth of goods for the club from Shop 4-H. The breakdown for the prizes will be as follows:

One \$100 prize for the club with 5 - 29 members who has the largest percentage of members take the survey.

One \$100 prize for the club with 30 plus members who has the largest percentage of members take the survey.

The winning clubs will be announced in September after the data is tabulated.

This work will greatly help us in understanding the impact of our program and informing professional development in our state. We appreciate your willingness to help us collect data!

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