



regional workshops  
**Profitable Niche Farming**

## Profitable Niche Farming: Specialty Crops on the North Coast

This regional workshop will focus on specialty crops and strategies that local, small-scale farmers can use to select new enterprises and increase their likelihood for success. This workshop will be offered in two locations.

**In Eureka, Dec. 15**  
12–5 p.m.  
Humboldt County Agriculture Center  
5630 S. Broadway (Humboldt Hill Rd. exit)  
Questions? (707) 445-7351

**In Ukiah, Dec. 16**  
9 a.m.–3 p.m.  
Hampton Inn Ukiah  
1160 Airport Park Blvd.  
Questions? (707) 263-6838

### Topics at each workshop will be:



Strategies for season extension  
*Manuel Jimenez, UCCE Tulare County*



Small-scale mushroom production  
*Maria de la Fuente, UCCE San Benito & Santa Clara Counties*



Blueberry production techniques  
*Manuel Jimenez, UCCE Tulare County*



Dec. 15: Orchard management for sustainability  
*Deborah Giraud, UCCE Humboldt County*

Dec. 16: Considerations for choosing orchard crops  
*Rachel Elkins, UCCE Lake County*

Registration is \$10 and includes lunch and materials. On-site registration may be available, but lunch and materials are not guaranteed.

Register online at <http://ucanr.org/profitable>.

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