

*Development of the Ethnic Hispanic 'Nostalgia'
Fruit and Vegetable Markets in
the US and Canada*

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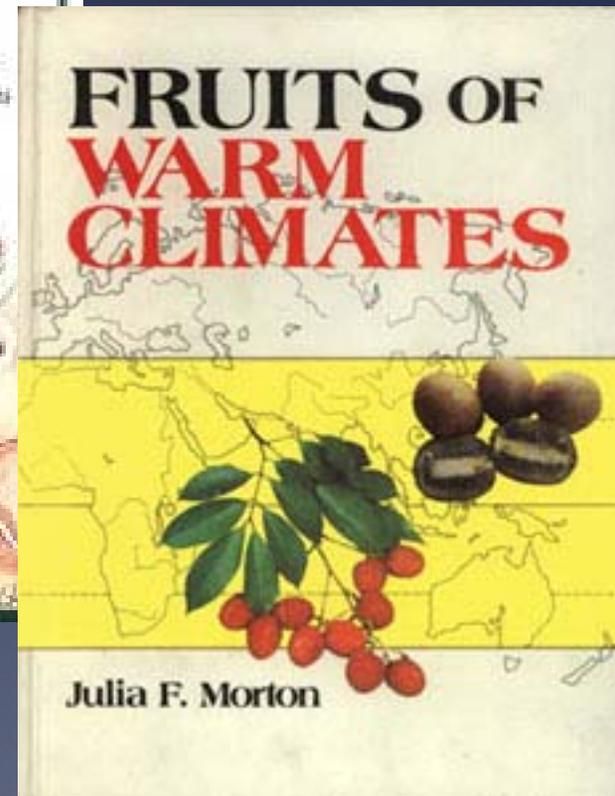
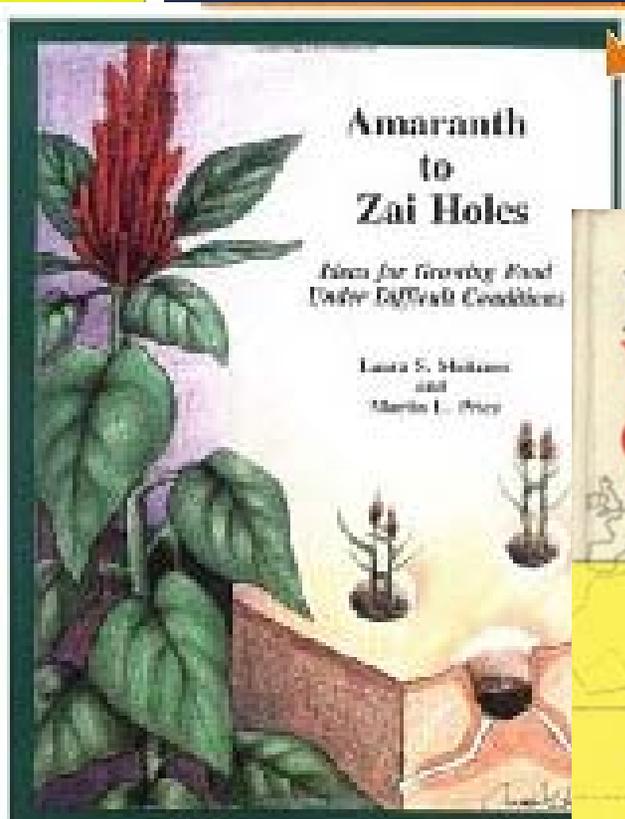
Background and Overview

- ★ *Long history of references the “lost” or minor fruits of the tropics – scientific curiosity*
- ★ *Many are important subsistence crops*
- ★ *Often adapted to adverse conditions typical on small farms*
 - *acid, infertile soils, aluminum toxicity, etc.*
- ★ *Little real potential for many of these crops until now*

Underexploited Tropical Plants with Promising Economic Value

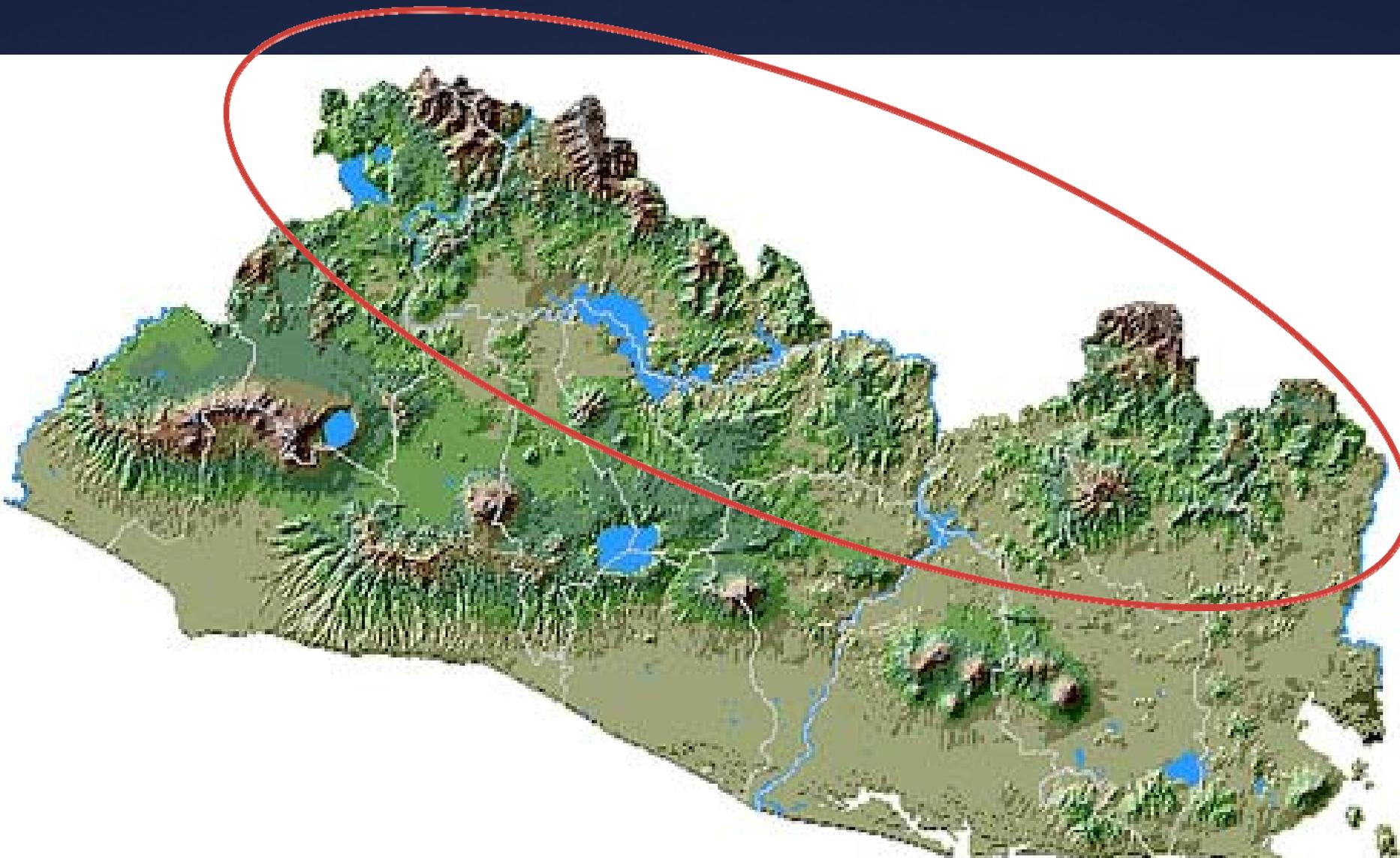


National Research C



El Salvador





Fresh and Processed Markets Emerge in Central America, US, and Canada

- ★ WallMart and other large regional grocery chains are now well established in Central America*
- ★ Now developing an emphasis on locally and regionally grown fresh products including many traditional crops – previously seasonal or imported*
- ★ Multiple frozen, canned, or prepared processors exporting to target established Central American populations in the US and Canada*

Examples of Nostalgia Crops

Pacaya verde, blanca	<i>Chamaedorea tepejilote</i> Liebm
Nance	<i>Byrsonima crassifolia</i> HBK.
Jocote Verano	<i>Spondias purpurea</i>
Jocote Corona	<i>Spondias purpurea</i>
Pito	<i>Erythrina berteroana</i> (Fabaceae)
Paterna, Cujin	<i>Inga jinicuil</i> G. Don
Nispero	<i>Manilkara zapota</i>
Loroco	<i>Fernaldia pandurata</i> (A. DC.) Woodson
Arrayan, Cas	No. of species <i>Myrtaceae</i>
Maranon, cashew	<i>Anacardium occidentale</i>
Motate	<i>Bromelia pinguin</i>
Chipilin	<i>Crotalaria longisrostrata</i> (Fabaceae)

Nostalgia Crops – consumed portion

Pacaya verde	<i>flowers, young fruit</i>
Pacaya blanca	flowers, young fruit
Nance	<i>fruit</i>
Jocote Verano	fruit
Jocote Corona	fruit
Pito	flowers and shoots
Paterna, Cujin	pod, seeds
Nispero	fruit
Loroco	flowers
Arrayan, Cas	fruit
Maranon, cashew	fruit
Motate	tender flowers, shoots
Chipilin	shoots

**DESCRIPCIÓN DEL PRODUCTO**

El pipián (*Cucurbita mixta*), es una planta perteneciente a la familia de las cucurbitáceas, cuyas especies más conocidas son Cucúrbita pepo, Cucúrbita máxima, Cucúrbita moschata, y Cucúrbita mixta; distinguiéndose por algunas características especiales que las diferencian como son: hábito de crecimiento, forma y tamaño de sus frutos y semillas.

Es originaria de Meso América y los nativos lo incluían dentro de su dieta alimenticia.

**DISPONIBILIDAD DEL PRODUCTO**

PROCEDENCIA	ENE	FEB	MZO	ABR	MAY	JUN	JUL	AGO	SEP	OCT	NOV	DIC
El Salvador												

ESPECIF. SUST. A	ELABORO	REVISO	AUTORIZO
NHF-ES 0021	LORENA GARAY Tomando como referencia las fichas de CR, Hond, Nic y Mex		



Pacaya (Palm) A vegetable, the initial blossom of a variety of date palm tree; has a slight bitter taste. Used in salads; deep fried in egg batter or served in a tomato based sauce. Most appreciated by Guatemalans and Salvadorians. Consumed year round in particular during Holy Week and November 1 (All Souls/Dia de los Difuntos). Also palm hearts, plant is prized ornamental





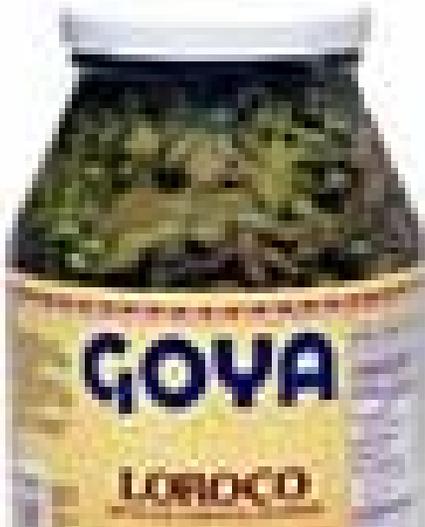
Nance "Yellow cherries"

from Guatemala in a sweet syrup with a touch of cinnamon. Perfect for desserts.



Loroco

A vegetable, actually a flower bud; favored by Central Americans, but in particular Salvadorians. Served as a topping in pupusas, soups or mixed with rice; and in El Salvador even served on



Jocote Verano

Plum - like fruit widely consumed in Latin America and tropical countries world wide.



JOCOTE CORONA





Arrayan – number of species of Myrtaciae

In Central America

Psidium friedrichsthalianum Cas Guava or
Costa Rica Guava

Yellow fruit, 1-3" around, similar to the
common guava but often very
acidic. Description: Small tree to 30+ feet.
Growth habit is similar to the regular guava.





► **Exporters Catalogue**

Catalogue for the Exporters Corporation of El Salvador.

► **Exporters Directory**

El Salvadors Exporters Directory

► **Foreign Trade Statistics**

Export and Import statistics of El Salvador.

Exporters of these Products

Food and Beverages

- [AGROSANIA, S.A. DE C.V.](#)
- [CHOCOLATES MELHER](#)
- [ENVASADORA DIVERSIFICADA, S.A. DE C.V.](#)
- [HEALTHCO PRODUCTS](#)
- [INDUSTRIAS LA CONSTANCIA](#)
- [MOLSA S.A. DE C.V](#)
- [PAN SANTA EDUVIGIS](#)
- [PLANTA DE TORREFACCION DE CAFE S.A.](#)
- [PRODUCTOS ALIMENTICIOS BOCADELI, S.A. DE C.V.](#)
- [PRODUCTOS ALIMENTICIOS DIANA S.A. DE C.V.](#)
- [SUMMA INDUSTRIAL](#)
- [AFERELIS](#)
- [AGROINDUSTRIAS GUMARSAL, S.A. DE C.V.](#)
- [ALIMENTOS MOR](#)
- [ALIMENTOS.](#)
- [ARROCERA OMOA, S.A. DE C.V.](#)
- [ARROCERA SAN FRANCISCO, S.A. DE C.V.](#)
- [ATLACAT FOOD](#)
- [BIMBO DE EL SALVADOR, S.A. DE C.V.](#)
- [BIOKEMICAL](#)
- [BON APPETIT, S.A. DE C.V.](#)
- [CAJAS Y BOLSAS S.A.](#)
- [CALVO CONCERVAS EL SALVADOR S.A DE C.V](#)
- [CARGOMAX, S.A. DE C.V.](#)
- [CASA BAZZINI](#)
- [CO INDUSTRIAS GIGANTE, S.A. DE C.V.](#)
- [CONGELADOS KRISPPYS](#)
- [CONOS Y PAJILLAS SOL, S.A. DE C.V.](#)
- [CRIO INVERSIONES S.A DE C.V](#)
- [DEL TROPIC FOODS](#)
- [DESTILERIA LA CENTRAL, S.A. DE C.V.](#)
- [DESTILERIA SALVADOREÑA S.A. DE C.V.](#)
- [DISTRIBUIDORA LOURDES S.A. DE C.V.](#)
- [DON ALVARO](#)
- [EL EDEN SA DE CV](#)
- [EL GRANJERO, S.A.](#)

/ [Products Exported by El Salvador](#)

- **ABOUT US**
- **DIRECTORY OF AGENCIES**
- **ABOUT EL SALVADOR**
- **CONTACT US**

DEL TROPIC FOODS

Company/Organization: DEL TROPIC FOODS, S.A. DE C.V.
 Address: KILOMETRO 27 CARRETERA A SONSONATE LOURDES COLON
 Telephone: 23384100
 WebSite:
 ► **Contacts:**
 ► Name: ANA ESTELA CHICAS
 Position: GERENTE DE VENTAS
 Movil:
 Telephone: 23384100
 Email: anachicas@deltropic.com.sv

Products:

ALIMENTOS Y BEBIDAS

1. [21069090-07001](#) PUPUSAS

PLANTAS

1. [07108000-01001](#) OKRA CORTADA CONGELADA
2. [07102200-01001](#) FRIJOL VIGNA CONGELADO
3. [07102200-01002](#) FRIJOL CREMA CONGELADO
4. [07108000-01002](#) OKRA ENTERA CONGELADA
5. [07102900-01002](#) EJOTE CONGELADO
6. [08119000-01012](#) PULPA DE COCO CONGELADO
7. [07102100-01002](#) GANDUL CONGELADO
8. [08119000-00005](#) COCOS CONGELADOS

Countries to which it exports:

- GREAT BRITAIN
- UNITED STATES OF AMERICA
- CANADA

Fresh White Sapote

Delicious tropical fruit with a sweet, mild flavor combination of peaches and cream.





Marañón

Fruit of the cashew nut - eaten fresh, juiced and as dried fruit.

Paterna

Leguminous tree typically used for shade in coffee and citrus plantations or as an ornamental. Grows at 900-1500 meters, humid conditions, resists frosts. Flesh covering seeds marketable fruit.



Marañón Japonés

“Japanese cashew fruit” is also known, in Nicaragua, as the “manzana de agua” (water apple). It has a somewhat flowery taste. Worth a try if you happen to find any on sale.





Motate

*Used throughout the Caribbean and
Central America*





Frieda's Other Central & South American Specialties

- Gorditas
- Pejibaijes/Chontaduros
- Seda Bean
- Chiltepe
- Canario Bean
- Red Volteado Beans
- Bayo Bean
- Whole Tomatillo
- Farina de Madioca
- Mango Tierno
- Ají Panca
- Elotitos
- Panela
- Jocote
- Giant White Hominy Corn
- Curtido Salvadoreño
- White Hominy
- Encurtido Tejote/Manzanil



Methi or fenugreek greens

Foenum graecum

