What are the Group's Mission and Operating Principles?

Mission Statement:

Our mission is to study the feasibility of utilizing woody biomass for energy production and economically viable value-added products by developing strategies for biomass projects that are consistent with community needs/values, that promote environmental health, and that strengthen our economy

Operational Principles:

- 1. Our work will be locally oriented
- 2. We recognize that diverse viewpoints are important to our success
- 3. We will utilize public involvement strategies that build common understanding and ownership of the work before official public hearings
- 4. We will focus on long term environmental, economic and social sustainability only promoting projects that fulfill the following environmental, economic and social equity criteria:

Environmental:

- We will seek economically feasible state-of-the-art, Best Available Control Technology (BACT) to minimize the impacts on air quality, water use, forest, overall public health, and community quality of life
- We will ensure that we are carbon neutral,
- We will maintain the carbon sink to counteract global warming,

Economic:

- The project will be viable and able to give the developer the likely possibility of getting a fair return on his/her investment
- The project will likely be viable as the economy changes
- There will be a sufficient, reliable stream of woody biomass products to sustain the project long term (foreseeable future)
- The project will not compete with or undercut the existing economic base of the County (fruit and wine production, tourism, recreation, etc.)

Community Equity:

- The project will provide well paying jobs
- The project will create long term improvement of the forests
- The community will be enthusiastic/proud that this project is happening in their community
- The community will be empowered by this initiative, thereby creating a catalyst for other related initiatives.